

Na Leo O Atlas

Atlas Insurance Agency - Your Navigation Partner



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CORE VALUES

**Pono
Lokahi
Alaka'i
Ho'okele
Kakou
Imi'ike**

Submit your articles, pictures or suggestions to:
kribilla@atlasinsurance.com

March Madness!

This March, our Oahu office fueled up for the Men's and Women's March Madness Tournament with some delicious pizza, wings, and custom cocktails! Mahalo to Duane for supplying our drinks and giveaway prizes of the newly launched Meili Vodka by Jason Momoa. Here at Atlas Insurance we work hard, play hard, and passionately root for our favorite collegiate sports teams together.



Welcome, Jordan!

Please welcome Jordan Viernes to the Atlas Ohana. Jordan is an Account Manager in our Personal Lines unit. He brings insurance and customer service related experience working for GEICO as an Insurance Agent and University of Hawaii FCU as a Customer Service Representative. Please welcome Jordan when you see him in the office!

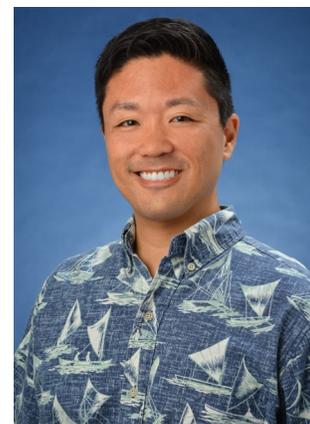


Welcome, Marisa!

We are pleased to welcome Marisa Mamizuka to our Atlas Ohana! Marisa has started with Atlas as of 3/30/2023 as a Senior Account Manager in our Benefit Consulting Unit. She has over 20 years of experience that includes leadership and client servicing roles. Marisa has worked for Central Pacific Bank, Aon, and most recently at Brown & Brown Pacific Insurance Services where she worked in various account management roles over the years with her most recent role being Senior Account Manager. Welcome, Marisa!

Congrats, Kevin!

Please congratulate Kevin Hakoda who has been promoted from an Account Manager II to Account Manager III in our Benefit Consulting unit! Kevin has been with us since June of 2019 and has become an integral part of our Benefits Team. Kevin is constantly working on improving his skills so he can provide great service to our clients and contribute to the growth of the EB Team, most recently he has obtained his NAHU Self-Funding Certification. Join us in congratulating Kevin in his new role!



Congrats, Kristen!

Congratulations to Kristen Chong who has been promoted from an Account Manager III to a Senior Account Manager in our Benefit Consulting unit! Kristen has been with us since June of 2018 and over time has become a trusted advisor to our clients and indispensable part of our Team. In her new role Kristen will continue to manage accounts of higher complexity and participate in the training and mentoring process for our newest team members. Please congratulate Kristen in her new role!



Congrats, Melanie!

Congratulations to Melanie Vierra on her promotion to Account Manager V. Melanie came to Atlas in May of 2011 working as an Account Manager for house accounts. She transitioned over to work as an Account Manager for the agents and now handles a mixed book of both house and agent accounts. Melanie has obtained her CISR designation and has developed into a leader in the personal lines operations team, assisting and sharing her knowledge with the team.



Congrats, Tyrie!

Please congratulate Tyrie Tanaka who has been promoted from an Account Manager I to Account Manager II in our Commercial Lines Operations unit. Tyrie started as an intern in June of 2022 and decided to join our Atlas Ohana in August of 2022. Join us in congratulating Tyrie!



Atlas Doing Things!

Our Rise & Grind Cafe is officially open to our employees with new furniture! In addition to lounge chairs and cafe tables, we are still offering snacks, breakfast options, espresso, & acai bowls!



Every week the Star War fans in our Oahu office hold a Mandalorian watch party, complete with Star Wars collectibles and lunch!



Best Places to Work—The Big 15!

We had the pleasure of attending Hawaii Business Magazine's Best Places To Work event at the Hilton! We are thrilled to announce that we have been honored for the past 15 consecutive years as one of Hawaii's best workplaces. We were also excited to sponsor the Rookie of the Year award this year too. Congratulations to Makai HR for your well-deserved win! Mahalo Hawaii Business Magazine for the recognition and for supporting local Hawaii businesses!



Risky Business Corner

Distracted Driving Awareness

By: Chris Wong



Driving while distracted has rapidly become one of the most dangerous driving behaviors on the roads today. As we all know, texting is the most alarming distraction. Taking 5 seconds to read a text message while traveling 55 miles per hour, you would have already traveled the length of a football field without even looking. It is essentially driving blindfolded. April has been designated as Distracted Driving Awareness Month by the National Safety Council in their effort to reduce distraction behind the wheel and helping everyone get home safe. Distracted driving isn't just risky for you, it can be deadly for every nearby driver, pedestrian, bicyclist, and worker.



What many people overlook is that it is illegal for drivers to engage in the use of mobile electronic devices, whether it's a mobile phone, music player, personal digital assistants, and navigation devices. Even while stationary, at red lights and stop signs, it is still prohibited. Under the standard violation, drivers caught under the act of distracted driving will face a fine of about \$250. Those caught in a school zones and construction zones will face an increased penalty of \$300.

What exactly constitutes as "distracted driving?" Many people think that just using your mobile phone means that you're distracted. However, that is only part of the equation. Distracted driving involves anything that takes your attention away from the task of driving safely. While using your mobile phone while driving is a rapidly growing issue, eating and drinking, talking to others in the vehicle and using your vehicles features (entertainment, stereo, navigation system, etc.). Younger age groups are the most susceptible to distracted driving, more specifically, using mobile phones to call, text, or use social media.



Risky Business Corner

Distracted Driving Awareness, Cont.

By: Chris Wong



The Hawaii Department of Transportation urges everyone to put their phones away when they are behind the wheel. Also, they encourage these steps for a safer driving experience:

- If it is absolutely needed to use a mobile device, pull over to a safe and secure location to park.
- Ask a passenger to be the “designated caller or texter.”
- Refrain from social media usage.
- Activate your phone’s “Do Not Disturb” mode or place your phone in an area that is not readily accessible in the vehicle until you have arrived at your destination.

What are the consequences of distracted driving? Taking someone’s life is a possibility. According to the Hawaii Department of Transportation, there have been 19 traffic fatalities already this year from January 1 through March 8 across the state. According to the Center for Disease Control, about 3,000 people die in auto accidents due to distracted driving every year, which account for around 9% of all traffic fatalities in the United States. No text to someone or post to social media is that important while driving. It can wait.



Atlas Gives Back!



F O U N D A T I O N

The Atlas Insurance Agency Foundation continuously gives back throughout the year with corporate sponsorships or straight donations to organizations/ non-profits. Please don't forget that Island Holdings will match your personal donation to a 501C3 \$1.00 for \$1.00, up to \$500 per employee. Contact Dana Tokioka at dtokioka@atlasinsurance.com for more details.

\$10,000



Hawaiian Humane Society

People for animals. Animals for people.

\$2,500

