

Na Leo O Atlas

Atlas Insurance Agency - Your Navigation Partner



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CORE VALUES

Pono
Lokahi
Alaka'i
Ho'okele
Kakou
Imi'ike

Submit your articles, pictures or suggestions to:
kribilla@atlasinsurance.com

Spirit Fridays!

To kick off summer, our Office Activities Committee (OAC) has arranged spirit Fridays throughout the month of June! Check out how team members got into spirit every Friday!

Atlas Gear Day!



Sports Day!



Spirit Fridays!, Cont.

Movie & TV Character Day!



Disney/Pixar Day!



Spirit Fridays!, Cont.

Twin Day! (And Go Red Day!)





Winner Winner Chicken Dinner!!

We had our 2nd Annual **Winner Winner, Chicken Dinner** potluck this month! Although "chicken" is in the name, we also had other people share and bring their favorite dish besides chicken such as noodles, veggies, pizza, chips, drinks, fruits, dessert, etc. And boy did they BRING it! YUM! Thank you to everyone who participated!



Winner Winner Chicken Dinner!!!, Cont.



Congrats, Julie!

We are pleased to announce that Julie Dang, has been promoted to Executive Account Manager in the Commercial Lines Operations Department. Julie started with Atlas in 2006 as an account administrator in the Commercial Lines Support Unit. Since that time, Julie has worked her way up through the department to an account manager I and most recently was a Senior Account Manager. Through her 17 years in the Commercial Ops department, Julie has been a strong contributor and has provided technical support and training to newer staff members as well as assisting the operations team as we transitioned to our online Document Management system. Now Julie will bring her knowledge and technical experience to help train, mentor and develop our operations staff at all levels. Please join me in congratulating Julie on this well-deserved promotion!



Welcome, Casey!

Please welcome Casey Nakagawa to the Atlas Ohana! Casey is an Account Manager I in our Commercial Lines Ops department. He is a recent graduate of the University of Hawaii at Manoa Writing Center with a B.A. in English.

Welcome Casey!

welcome



Welcome, Emily!

Please welcome Emily Rawlings to the Atlas Ohana! Emily is an Account Manager in our Commercial Lines Operations unit. She has worked as a Commercial Lines Account Manager at Campbell Insurance and just recently for Finance Insurance. Emily graduated from James Madison University with a Bachelor of Business Administration.

Welcome, Emily!

Welcome

Welcome, Jason!

Please welcome our Jason Adaniya to the Atlas Ohana. Jason is an Account Executive in our Commercial Lines Sales Unit. He is graduate from the University of Hawaii where he received a BA in English and Political Science. After graduating, Jason obtained his Juris Doctor from the William S. Richardson School of Law and was recently an Associate Attorney at Porter McGuire Kiakona. He also was employed with Case Lombardi & Pettit, Myhre Tsuchida Richards & Storm and Kevin Sumida & Associates.

Welcome, Jason!

Welcome!



Atlas PL Referral Bonus Program!

Our Personal Lines Referral Program is active and ongoing. Please continue to refer your friends and family (all islands) for a personalized **Insurance Analysis**. This will assess current insurance to compare their current coverage and provide a market comparison. We also assist those needing insurance for a new purchase, refinance, or starting a new lease.

Staff receives **\$25** per referral and then **\$25** for every referral bound. If you would like to participate in this program, please contact Irene Zilisch, at (808) 533-8704 or izilisch@atlasinsurance.com.

Here are the staff that helped with the program for the month of May 2023!

 <p>+1 REFERRAL +1 BOUND</p> <p>Christen Tominaga</p>	 <p>+3 REFERRALS</p> <p>Della Nakamoto</p>
 <p>+1 REFERRAL +1 BOUND</p> <p>Kimberly Soares</p>	 <p>+2 REFERRALS</p> <p>Grant Murakami</p>

 <p>+2 REFERRALS +2 BOUND</p> <p>Elaine Panlilio</p>	 <p>+3 REFERRALS +1 BOUND</p> <p>Sean Satterfield</p>
 <p>+1 REFERRAL</p> <p>Jessica Pippin</p>	 <p>+2 REFERRALS +2 BOUND</p> <p>Melanie Vierra</p>

Risky Business Corner



Creating a Safety Culture

By: Joey Barroso

For this month's article, I wanted to thread insights from some of my favorite authors into the framework of what it takes to create a safety culture. To explore this concept, I turned to the works of renowned authors Ryan Holiday, Simon Sinek, and James Clear. Their perspectives offer valuable guidance on building a culture that values safety as a fundamental aspect of organizational success, which also aligns with our departments 2023 objectives. Simply said, building a safety culture is a fundamental part of our responsibility. The role as a Risk Consultant can be crucial in helping clients mitigate risks, prevent accidents, and ensure a safe working environment.

In Ryan Holiday's book "The Obstacle Is the Way," he emphasizes the power of stoicism in overcoming challenges. From an insurance loss control perspective, this means embracing a proactive approach to risk management. We help organizations identify potential hazards, assess risks, and implement preventive measures within their control. In addition, we Inspire them to view obstacles as opportunities for growth and improvement. By adopting a stoic mindset, organizations can cultivate a culture where individuals take ownership of their safety and collaborate on finding effective risk mitigation strategies.



Simon Sinek, renowned for his insights on leadership and organizational culture, offers valuable guidance in his book "Leaders Eat Last." As an insurance loss control consultant, we advise organizations on the critical role of leadership in shaping a safety culture to encourage leaders to prioritize safety and lead by example.

Risky Business Corner



Creating a Safety Culture, Cont.

By: Joey Barroso

By demonstrating their commitment to safety through their actions and decisions, leaders create an environment of trust and psychological safety. This encourages employees to actively engage in safety initiatives, communicate concerns, and work together towards creating a safer workplace.

James Clear, the author of "Atomic Habits," provides practical strategies for building positive habits. From a risk control perspective, we aim to help organizations develop safety habits that become ingrained in their daily routines. We encourage a clear safety standard and to implement regular training programs to reinforce safe behaviors. We encourage organizations to focus on incremental improvements and celebrate small wins. By emphasizing the formation of safety habits through repeated practice, you enable organizations to create a sustainable safety culture that permeates all levels of their operations.

By incorporating insights from the authors referenced, together we can effectively guide organizations in creating a robust safety culture that minimizes losses and promotes a culture of safety throughout their operations. I hope you can explore these concepts further as you discuss strategies with clients before, during, or after renewals when servicing the account is discussed. These types of conversations can lay the foundation necessary to have the Client Consulting Services team be an integral part of the value we bring to the table.



Atlas Gives Back!



F O U N D A T I O N

The Atlas Insurance Agency Foundation continuously gives back throughout the year with corporate sponsorships or straight donations to organizations/ non-profits. Please don't forget that Tradewind Group will match your personal donation to a 501C3 \$1.00 for \$1.00, up to \$500 per employee. Contact Dana Tokioka at dtokioka@atlasinsurance.com for more details.

\$10,000



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A private nonprofit serving Hawai'i since 1899

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