

Na Leo O Atlas

Atlas Insurance Agency - Your Navigation Partner



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Heart Walk!

This August, Atlas Insurance Agency took part in the American Heart Association's (AHA) Heart Walk! This year, Rob Nobriga was a part of the Executive Leadership Team for the AHA and we wanted to show our support for him, along with walking to save lives as heart disease is still the number 1 killer and stroke ranks number 5!. With the help of our sister companies, Tradewind Group was able to reach its fundraising goal and raised over \$21,000! Special thank you to Carol Davis, Dahlia Ma, Grant Murakami, Jana Mukogawa, Kenna Santos, Kevin Hakoda, Kim Soares, Kristen Ribilla, Lauren Esposito, Lisa Antonio, Matt Terry, Rubierose Cacho, Sharilyn Tanaka, and Todd Tamori and your family for coming out on behalf of Atlas!



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CORE VALUES

**Pono
Lokahi
Alaka'i
Ho'okele
Kakou
Imi'ike**

Submit your articles, pictures or suggestions to:
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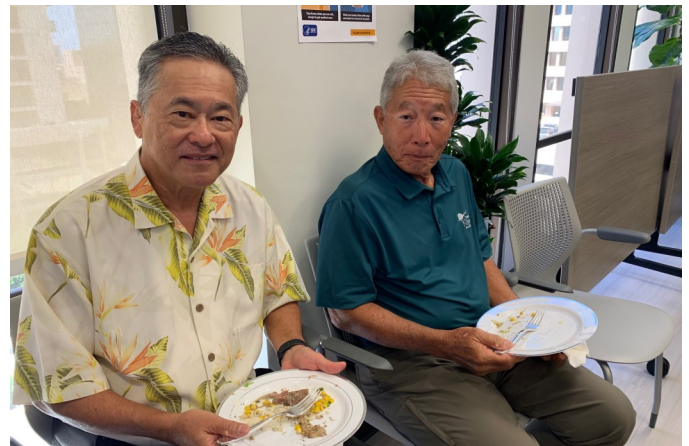
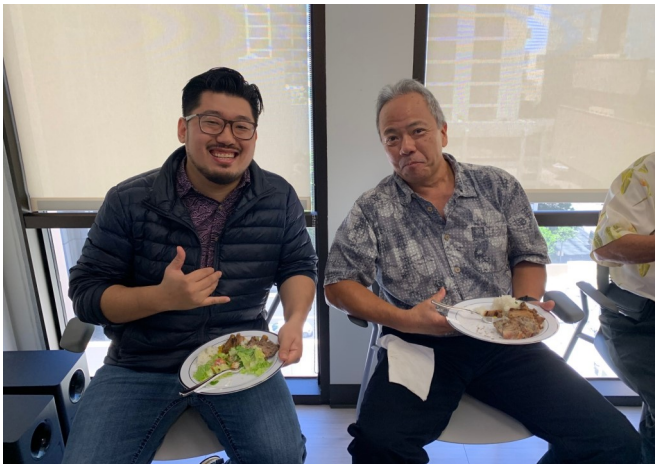
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Welcome AMU Lunch!

We are thrilled to announce our partnership with American Mutual Underwriters, marking a significant milestone for Atlas Insurance! With over seven decades of dedicated service to Hawaii, AMU stands as a trusted local insurance agency whose core values align closely to our own. This partnership marks a new chapter for us, one that holds the promise of growth and enhanced support for our local island communities. In commemoration of this partnership, we hosted a luncheon, generously catered by Kuoha Culinary, to warmly welcome our new team members into the Atlas 'ohana.



Welcome AMU Lunch!, Cont.



PL Referrals!

Our Personal Lines Referral Program is still active! Please continue to refer your friends and family (all islands) for a personalized **Insurance Analysis**. Staff receives **\$25** per referral and then **\$25** for every referral bound. If you would like to participate in this program, please contact Irene Zilisch, at (808) 533-8704 or izilisch@atlasinsurance.com. Here are the staff that helped with the program for the month of August 2023!



L-R: Debbie Hagihara, Della Nakamoto, Dylan Nakano, Jordan Robinson, and Matt Terry.

Goodwill Goes Glam Volunteers!

Our Atlas team went to the Blaisdell Exhibition Hall to help and volunteer with Goodwill to set up for their big event, Goodwill Goes Glam! Special thank you to Adrene Thomson, Chris Wong, Debbie Hagihara, Emily Dirks, Joey Barroso, Keane Muranaka, Kim Soares, Kristen Chong, Marisa Mamizuka, Nathan Nakasone, and Tracie Akai for showing your support of our client!



Congrats, Sharilyn!

Let's congratulate Sharilyn Tanaka has been promoted to Senior Vice President! She has been with Atlas Insurance for almost 15 years and has been overseeing Personal Lines (PL) for the past 4 years. She has led the Atlas PL Department to record breaking profitability in 2022. Additional responsibilities given to her were leading the creation of the Private Client Group and managing the Independent Agent sector for Atlas. In addition, Sharilyn has been a stellar representative for Atlas in the community, as she holds board positions for YWCA, Hawaii Homeownership Center, is the Vice President for Hawaii Independent Insurance Agents Association (HIIA) and was the Treasurer for Hawaii CPCU Society. Most recently, Sharilyn successfully completed the 1st cohort of the Leadership Development Program (LDP). Congrats, Sharilyn!



Congrats, Todd!



Congrats to Todd Tamori for being promoted to Assistant VP! Todd has led the Personal Lines (PL) sales team to a direct impact on the financial success of PL and Atlas. He created "new business origination" sales goals, networking email goals, and video content creation goals for each member of the PL Sales Team. The networking email and video content creation was an 'out of the box' thinking that resulted in a 60% increase in new referral sources for the entire PL Sales Team. Overall, this resulted in the sales group exceeding their New Business Goals. Most recently, Todd successfully completed the 1st cohort of the Leadership Development Program (LDP). Congrats, Todd!

Welcome, Jill!

Please welcome Jill Yamada-Murota! Jill is a Senior Account Manager in the Commercial Operation's unit. She has years of insurance experience working as an Account Manager and Underwriter for Servco Pacific Insurance Services, FIRMS, and most recently with Brown & Brown, Inc. which acquired Servco back in 2018. Welcome Jill to the Atlas Ohana!



welcome

Welcome, Scott!

Please welcome Scott Nekoba! Scott is our Business Development Manager (BDM) in our Commercial Lines Sales unit. Scott comes with decades of sales experience with companies such as Ceridian, ADP and most recently with ProService Hawaii.

Welcome Scott to the Atlas Ohana!



Welcome Anne, Lavern, Renee & Susan!

Atlas Insurance recently partnered with American Mutual Underwriters (AMU) where we were fortunate to have hired new employees in both our Honolulu and Hilo offices. We have four who has started at our Honolulu in the Personal Lines unit, and one in Organizational Management. They are Anne Nagata, Lavern Maeda, Renee Hirayasu, and Susan Sato. We are excited to have individuals who have worked for AMU for so many years and have decided to continue their insurance careers with Atlas. Please give each new hire a warm welcome!



Anne—PL



Lavern— PL



Renee—PL



Susan— Org Mgmt.



Welcome, Alyssa & Tammy!

Please welcome our new Hilo employees from American Mutual Underwriters! Both will be working out of the Hilo office. Tammy Sakamoto is in our Personal Lines unit and Alyssa Aguiar is in our Commercial Lines unit. Like our Oahu employees, we are excited to have individuals who have worked for AMU for so many years and have decided to continue their insurance careers with Atlas. Welcome Alyssa & Tammy!



Alyssa—CL



Tammy —PL

Congrats, Christen & Family!

Congratulations to Christen (Saks) & Brett Tominaga! On August 6th, 2023, they welcomed their new bundle of joy, David Tominaga! He arrived in this world just ONE day before his parent's birthday at a healthy 6 lbs., 8 oz., 18.5 inches! Saks is enjoying her time with her new son and family, Kuma included. Congratulations!



Risky Business Corner

Electrical Safety

By: Kevin Crawford



Why Should We Be Concerned?

Electricity is essential to almost every aspect of our lives today - at home and on the job. Since electricity is such a familiar part of our daily life, we don't always give much thought to the hazards electricity poses and often fail to recognize that even small amounts of electricity can hurt or kill us.

The Effects of Electricity on the Body

An electric shock can result in anything from a slight tingling sensation to immediate cardiac arrest. The severity depends on the following:

- Amount of current flowing through the body
- Current's path through the body
- Length of time the body remains in the circuit

The list below shows the general relationship between the amount of current received and the reaction when current flows from the hand to the foot for just one second. Measurements are listed in milliamps - 1/1000th of an amp.

1 mA: Perception level. Slight tingling sensation. Still dangerous under certain conditions.

5 mA: Slight shock felt; not painful but disturbing. Average individual can let go. However, strong involuntary reactions to shocks in this range may lead to injuries.

6 - 30 mA: Painful shock, muscular control is lost. This is called the freezing current or "let-go" range.

50 - 150 mA: Extreme pain, respiratory arrest, severe muscular contractions. Individual cannot let go. Death is possible.

1000 - 4300 mA: Ventricular fibrillation (the rhythmic pumping action of the heart ceases.) Muscular contraction and nerve damage occur. Death is most likely.

Can the Current Found in the Average Residence Kill You?

Yes. At any given time, there are as much as 10-15 amps available at any outlet. Your circuit breakers are probably 10-amp or 15-amp breakers. The numbers in this chart are 1/1000th of an amp, far less than what flows through the outlets in a home.

Risky Business Corner

Electrical Safety, Cont.

By: Kevin Crawford



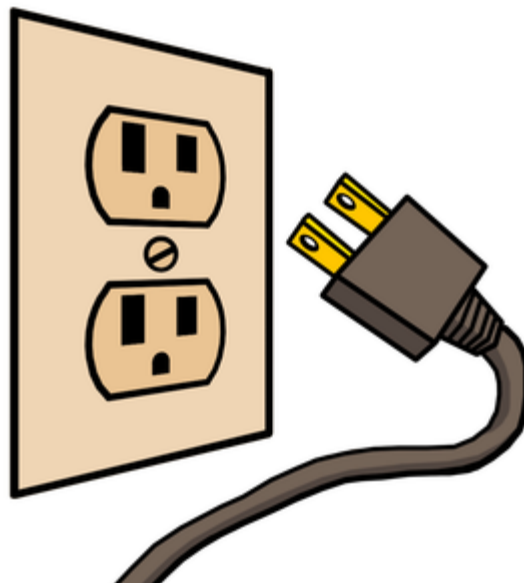
Qualified or Unqualified?

Working with electricity requires specialized training. Electricians and electrical engineers are people who, because of their training, are qualified to work on electrical systems. Those without proper training are unqualified and cannot work or adjust electrical components. Re-wiring your basement or installing new outlets in a garage does not make you a qualified electrician.

Some Basic Reminders

Here are some basic reminders about electrical issues we face every day.

- **Electrical Panels:** All electrical panels must have a clear space of 36 inches in front of the access panel and that clear space has to be maintained continuously. Nothing can be stored in front of the panels, even temporarily.
- **Extension Cords:** Extension cords are to be used on a temporary basis only and never as a substitute for permanent wiring. Extension cords can become damaged and bare wires can be exposed. The plugs on extension cords need to be three-prong plugs so equipment is properly grounded. Always inspect an extension cord before use to make sure there are no breaks in the insulation. Look to see how and where extension cords are placed so they do not become a trip hazard and so they won't be driven over by motorized vehicles.
- **GFCI Outlets:** Outlets in wet (or potentially wet) locations should be protected with a ground fault circuit interrupter (GFCI). This outlet has that red 'test' button on it. It measures how much electricity goes out and how much comes back through the outlet. When there is a deviation greater than 15 milliamps, it switches off within 1/10th of a second.
- **Conduit:** Conduit (metal tubing) that has come loose from a junction box is a potential problem and should be reported.



Atlas Gives Back!



F O U N D A T I O N

The Atlas Insurance Agency Foundation continuously gives back throughout the year with corporate sponsorships or straight donations to organizations/ non-profits. Please don't forget that Tradewind Group will match your personal donation to a 501C3 \$1.00 for \$1.00, up to \$500 per employee. Contact Dana Tokioka at dtokioka@atlasinsurance.com for more details.

\$10,000

REHAB
FOUNDATION



\$1,000



Donation from Tradewind Group Foundation:
\$25,000

Hawai'i Community Foundation

MAUI STRONG FUND



****If anyone has or will donate to any other organization to help Maui, please don't forget to turn in your receipt for Tradewind to match the donation.*