

Na Leo O Atlas

Atlas Insurance Agency - Your Navigation Partner



Volume 20, Issue 1
January 2024

New Year's Spirit Week!

Stepping into the new year, the Atlas Team showed off their Atlas spirit! Organized annually by our Office Activities Committee (OAC), Spirit Week adds a touch of fun and excitement to the workdays, encouraging everyone to dress up and be creative.



Atlas Gear Day!



Wacky Wednesday!

Tourist Day!



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CORE VALUES

**Pono
Lokahi
Alaka'i
Ho'okele
Kakou
Imi'ike**

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New Year's Spirit Week!, Cont.



Sports Day!



Fitness Friday!



Atlas Rise & Grind Treat—Pizza Mamo!

We kicked off the new year right by treating our Honolulu office to tasty New York style pizzas from Pizza Mamo. These savory pizzas were the perfect selection for January's Rise & Grind treat of the month!



Client First Program

Customer Satisfaction

Atlas recently began working with Market Trends Pacific to survey clients on our performance. We started to gather our positive comments and would like to begin sharing it with the company. Here is what our clients are saying about us!

“Nathlie N. was my agent. She was wonderful. She goes above and beyond. She helped me with whatever issues I’ve had and she goes the extra mile to help me. She’s always good at everything she does. She provided excellent customer service.”
Janice H.

“Justin Salgado was very, very efficient and professional: Asking the appropriate Questions, providing auto quotes, explaining the different carrier quotes, placing the coverage in rapid time, and providing certificate of insurance and ID card.” *Rayden I.*

“Quick response and fair price. Darnell Aquino was very fast and efficient to put our policy in place.” *Quinet, Phillip, & Diana*

Congrats to the Choi Family!

Let’s welcome Oliver Choi to the Atlas ohana! He was born on January 22, 2024 at 4:28 p.m. and he weighed in at 7 lbs., 6 oz., and 20.5” in height. Congratulations to Shane and his family! I am sure the next picture we will see, Oliver will be with a light saber!



Welcome, Matthew!!

Please welcome back Matthew Kam! Matthew first started at Atlas as an intern in our Marketing department and he has now returned to Atlas as a Marketing Coordinator. Matthew will be working on many different marketing initiatives and we are pleased to have him back. Matthew is a graduate from the University of Hawaii at Manoa Shidler College of Business in Marketing and International Business.

Welcome back to the Atlas Ohana!



Volunteering at Hawaii Foodbank!

The Commercial Lines ops and sales department were fortunate to volunteer alongside Travelers Insurance at Hawaii Foodbank! This meaningful event allowed us to stand by one of our valued clients, contributing to the continuous support they provide to the community. A big mahalo to Travelers for coordinating this event and for treating the Atlas crew to lunch. Working hand-in-hand with our carrier partner was a fantastic experience!



PL Referrals!

Our Personal Lines Referral Program is still active! Please continue to refer your friends and family (all islands) for a personalized **Insurance Analysis**. Staff receives **\$25** per referral and then **\$25** for every referral bound.

If you would like to participate in this program, please contact Irene Zilisch, at (808) 533-8704 or izilisch@atlasinsurance.com. Here are the staff that helped with the program for the month of January 2024!



Top L to R: Benda Pa, 1 referral, 1 bound; Christen Tominaga, 2 referrals, 2 bound; Della Nakamoto, 6 referrals, 4 bound; Bottom L to R: Grant Murakami, 1 referral; Jessica Pippin, 7 referrals.

Pizza Party!

Nothing beats a slice of warm pizza and talking story with your coworkers. This pizza party was to congratulate the Client Consulting Services team for winning Best Dressed Department at our holiday party!



Celebrating 15 Years of Atlas Club: A Toast to Atlas Olelo Hui!

By: Ken Fujiwara

After adapting to remote meetings and virtual gatherings, Atlas Olelo Hui, our esteemed Toastmasters chapter, is thrilled to announce its full return to in-person meetings this year. As we embrace the opportunity to gather face-to-face once again, Atlas Club is set to reignite the flames of public speaking excellence and camaraderie among its members.

Led by the capable guidance of Debra Chong, serves as the President of our local club. She also holds the esteemed position of Chapter President and plays an instrumental role on the Toastmaster regional level in the international organization which is Toastmasters. Atlas Olelo Hui is poised for greater heights in empowering individuals to become confident and articulate communicators.

On February 23rd, we are delighted to invite you to our first Open House since the pandemic. This event holds special significance as we not only mark our first full year of returning to in-person meetings but also celebrate the 15th anniversary of

our esteemed chapter. Join us at the Island Insurance Meeting Hall at 12 o'clock as we toast to the accomplishments of Atlas Olelo Hui and the remarkable journey of each member in mastering the art of public speaking.

The Open House will be an excellent opportunity for both existing members and guests to experience firsthand the transformative power of Toastmasters. Whether you're a seasoned speaker or someone looking to enhance your communication skills, Atlas Club offers a supportive environment where you can learn, grow, and flourish. Here's to 15 years of Atlas Club, and to many more milestones yet to come! Cheers!

Atlas Olelo Hui Toastmasters
Anniversary
15th
TOASTMASTERS
INTERNATIONAL
Friday, February 23, 12:00PM - 1:30PM
Island Meeting Hall, 1022 Bethel Street
Meeting With Refreshments to Follow

ATLAS OLELO HUI
SPEAK • LISTEN • THINK • LEAD

Risky Business Corner



A New Year Means A Fresh Start Give Yourself a Safety Makeover! By: Alan Blades

It's that time again everyone, time to make those New Year's resolutions! You know, goals that you set for yourself like eating less coco puffs from Liliha Bakery or stop yelling at the TV during the Steelers games, or everyone's favorite - go to the gym and get back in shape. Um yeah, that last one is a biggy, if the treadmill had a place for me to sit my coco puff on when I'm jogging along watching football on that tiny screen, I'd be a gym going madman! The one resolution people should make, but few seldom do, is to be more safety conscious at home. Here are a few things you can do around the house to keep you and your family safe all year round.

Safety tips for around the house

Slips, Trips, and Falls

According the Centers for Disease Control (CDC) more than 3 Million people go to the Emergency Room each year because of falls. So, it's a good idea to secure slippery rugs with a non-slip padding. Keep walkways clear and free of obstacles and if you have wooden stairs in your home, always use non-slip materials on the treads, and keep the handrail in good condition.



Being Fire Ready

Having the proper extinguishers in your home is the first step in protecting your family from a devastating fire. The extinguisher should be able to handle wood, paper, and clothes as well as oil, grease, and flammable gasses. Most importantly, everyone in the house should know how to use the extinguisher. Learning the PASS method may save your home and a Life.



| Symbol listed on fire extinguisher or what they mean | Water | Foam spray | ABC powder | Carbon dioxide | Wet chemical |
|--|-------|------------|------------|----------------|--------------|
| Symbol A: Wood, paper & textiles | ✓ | ✓ | ✓ | ✗ | ✓ |
| Symbol B: Flammable liquids | ✗ | ✓ | ✓ | ✓ | ✗ |
| Symbol C: Flammable gases | ✗ | ✗ | ✓ | ✗ | ✗ |
| Symbol E: Non-conducting liquids & solids | ✗ | ✗ | ✓ | ✓ | ✗ |
| Symbol F: Cooking oils & fats | ✗ | ✗ | ✗ | ✗ | ✓ |



Risky Business Corner

A New Year Means A Fresh Start Give Yourself a Safety Makeover!, Cont.

By: Alan Blades



Hidden dangers

Every bedroom has one. An outlet hidden behind the bed! And of course, you need that outlet for your reading lamp and clock.

Well, be sure to pull the mattress far enough away from the outlet so the plug head does not touch the fabric of the bed, and if you use an extension cord, make it a right angle flat head cord just to be safe.



Do it Yourself Safety Tips

DIY injuries

If you search youtube long enough, you can find a video that will teach you how to do just about anything. Pour a concrete foundation for your house or build new cabinets for your kitchen. You can even find a video showing you the proper way to change out your homes breaker box.

Although, have you ever noticed that the person making the video is almost always a licensed contractor or seasoned professional.



If you are going to attempt a project that is normally done by a professional keep in mind that more than 200,000 people are taken to the Emergency Room each year for injuries that occurred from home building projects. So, before you start your own DIY project, consider these safety points.

- Have all of your Personal Protective Equipment (PPE) on hand and ready to wear before you start.
- A wrench is not a hammer, and not all nails are the same. Use the right tool for the job.
- Keep your project area clean and free of items that may cause someone to trip and fall.
- Never allow extensions cords to cross over pathways when in use.
- If you are painting, staining, or using solutions like paint thinners, be sure the workspace has adequate ventilation.
- Always use your ladder properly. There are nearly 150,000 ladder related injuries recorded each year and 300 of those were fatal.

Risky Business Corner

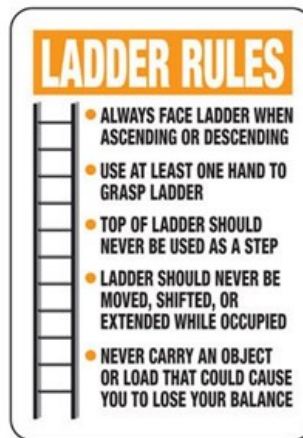
A New Year Means A Fresh Start
Give Yourself a Safety Makeover!, Cont.
By: Alan Blades



Know your Ladder



Know the rules



Avoid the pain



The last few tips I can offer for your “New Years Safety Make Over” resolution, would be to “think” before you act. Never “improvise” with power tools. And most import of all, know when to call a professional, you’re great! But sometimes, its best to leave the hard stuff to the licensed guys. Happy New Years Everyone!



Atlas Gives Back!



F O U N D A T I O N

The Atlas Insurance Agency Foundation continuously gives back throughout the year with corporate sponsorships or straight donations to organizations/ non-profits. Please don't forget that Tradewind Group will match your personal donation to a 501C3 \$1.00 for \$1.00, up to \$500 per employee. Contact Dana Tokioka at dtokioka@atlasinsurance.com for more details.

\$10,000



\$10,000



\$3,000

