



Volume 20, Issue 3
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Hoppy Easter!

Atlas Employees were in for a treat celebrating Easter, with photos along the Easter Bunny himself (peep the new 'fit!), and enjoying delicious Dippin' Dots ice cream, organized by the OAC (Office Activities Committee) Wishing everyone a Hoppy Easter filled with joy and sweet treats!



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CORE VALUES

**Pono
Lokahi
Alaka'i
Ho'okele
Kakou
Imi'ike**

Email Article Submissions to:
kribilla@atlasinsurance.com

Hoppy Easter!, Cont.



Congrats, Casey!

Congratulations to Casey Nakagawa who has been promoted from Account Manager I to Account Manager II in our Commercial Lines Operations Unit. Casey joined Atlas in May of 2023 after graduating from the University of Hawaii at Manoa Writing Center with a Bachelors in English. He has been a positive addition and a great team player! Congrats Casey!



Congrats, Kenna!

Congratulations to Kenna Santos for being promoted to Account Manager! Kenna started with Atlas in the summer of 2022 as the Account Administrator for the Benefit Consulting unit as an intern. Kenna joined Benefit Consulting full-time prior to her graduation from Chaminade University, and has been an integral part of the team ever since.

Congrats Kenna!

Congrats, Sheryl!

We are thrilled to announce the promotion of Sheryl Uradomo from Senior AM to Executive Account Manager in our Commercial Lines Operations department. In her new capacity, Sheryl will work closely with key accounts and manage large, complex clients. She will persist in her efforts to manage renewal strategies and coverage, client and market placements, and the development of new business opportunities. Sheryl will also provide support to the leadership team in training and mentoring initiatives. Her vast experience will add immense value to our clients and our team. Sheryl has been a part of Hawaii's insurance industry for close to four decades, bringing years of local market experience to the Atlas family. She currently holds the Certified Insurance Counselor designation and is known for fostering strong working relationships with Account Executives, Agents, and clients.



Congrats, Jordan & Paul!

Please join us in extending heartfelt congratulations to Paul and Jordan, who have been promoted to Account Manager III. Paul's dedication to client care and the connections he has forged with both members of the personal lines team and underwriters has consistently made him an asset to our



team. His desire to learn and do more for the team has set a new bar for growth. Jordan, known for his unparalleled customer service and growth mindset has significantly contributed to strengthening our client relationships and enhancing team collaboration. His dedication to not only achieving but exceeding targets has set a new benchmark for success. Their promotions are not just a step forward in their careers but also an inspiration, showcasing the importance of commitment, hard work, and teamwork in achieving our goals. Congratulations, Paul and Jordan!



Congrats, Sharilyn!



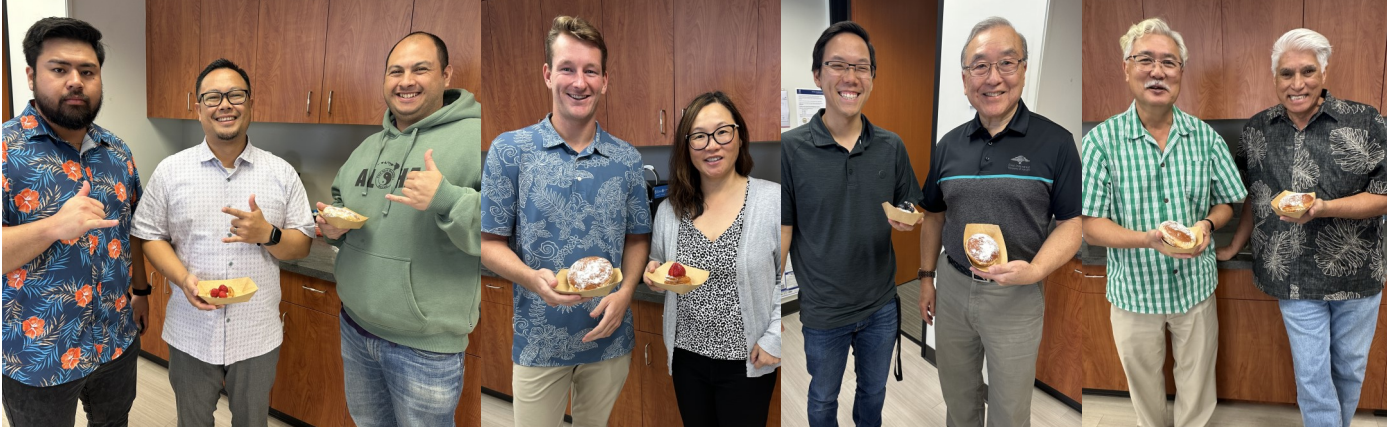
CONGRATULATIONS
SHARILYN TANAKA
20 For the Next 20 Winner



Congratulations to our Senior Vice President of Personal Lines, Sharilyn Tanaka who is one of Hawaii Business Magazine's '20 for the Next 20' in 2024! Her exceptional talents and remarkable accomplishments have earned her this prestigious honor as an emerging leader shaping the future of Hawai'i. Sharilyn's energy, innovation, and entrepreneurial spirit truly sets her apart as a trailblazer in our community. She is an inspiration to us all and we have no doubt that she will continue to lead with excellence in the years ahead. She is an inspiration to us all and we have no doubt that you will continue to lead with excellence in the years ahead! Congratulations!

Atlas Rise & Grind Treat—Paris Baguette!

Paris Baguette has finally opened its doors in Downtown Honolulu, and Atlas employees were treated to some delicious snacks and treats for our monthly cafe event! Just take a look at all those mouth-watering desserts!



Welcome, Calvin!

Please join us in welcoming Calvin Matsushima to the Atlas team! Calvin joined us as an Account Executive in our Commercial Lines Sales department. He might be a familiar face to many of you because of his former position at Island Insurance Company as an Auto Claims Supervisor, where he has worked for the past 13+ years! Calvin is also a graduate of Tradewind Group's Leadership Development Cohort I. Please give Calvin a warm welcome!



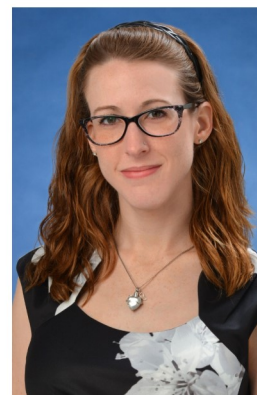
Welcome, Megan!

Please join us in welcoming Megan Reavis to our team! Megan is an Account Manager III in our CL Ops department and will work remotely from Washington State. Megan brings experience in commercial lines account management and was most recently at HUB International Northwest as a Commercial Lines Associate Account Manager II. She holds a BA in Political Science with a Minor in History from the University of North Texas. Welcome to the Atlas Ohana, Megan!

PL Referrals!

Our Personal Lines Referral Program is still active! Please continue to refer your friends and family (all islands) for a personalized **Insurance Analysis**. Staff receives **\$25** per referral and then **\$25** for every referral bound.

If you would like to participate in this program, please contact Irene Zilisch, at (808) 533-8704 or izilisch@atlasinsurance.com. Here are the staff that helped with the program for the month of March 2024!



Top L to R: Della Nakamoto, 1 referral; Debbie Hagihara, 1 referral; Dylan Nakano, 1 referral; Bottom L to R: Jessica Pippin, 3 referrals, Natalie Henriksen, 2 referrals

Spring Break

By: Ken Fujiwara

Aloha Atlas Olelo Hui Members,

Our last gathering was a celebration of "Spring Break," as each participant shared fondly their most memorable "Spring Break" moments. Our Toastmaster of the Day, Lorraine Duque Reyes' (AVP HR) enthusiasm set the perfect tone for meeting of growth and learning.

The first speaker was Katherine Shofran - In her captivating icebreaker speech, "Ship Happens: Learning to Sail," Katherine shared her personal journey of learning to sail. Her story was not just about navigating the waters but also about steering through the challenges with resilience. Katherine's speech was a testament to the power of embracing lifelong passions and the lessons they bring.

Second Speaker: Colissa Kagihara - With her speech, "Cutting Costs in Paradise," Colissa offered a practical and engaging approach to budgeting for families. Her tips on prioritizing spending to focus on what truly matters were not only insightful but also immensely applicable. It's no surprise that her blend of practical advice with personal insights earned her the Best Speaker award for the meeting.

As spring blossoms, so does the opportunity for leadership and personal development. This June, our club will hold elections for Toastmasters officers. Serving as an officer is not just about taking on a role; it's about molding yourself into the leader you aspire to be. It is an excellent opportunity to enhance your



leadership skills, gain invaluable experience, and make a lasting impact on the club's success. We encourage all members to consider running for a position.

Our "Spring Break" meeting was a reflection of our club's vibrant spirit and the incredible potential within each member. Let's carry this energy forward, supporting one another in our journeys of growth and expression. Mahalo to everyone who made the meeting memorable, and congratulations again to Colissa Kagihara for her standout performance.

Risky Business Corner

National Youth Sports Safety Month

By: Chris Wong



Summers are a busy time for families that are filled with tanning at the beach and having potlucks with friends and loved ones. I know that a lot of the Atlas Ohana spends a good portion their weekdays and weekends bringing their children to sporting events, practices, games, competitions and meets. For those that used to be involved in youth sports, you know that it's more than just going out and playing. It's about improving physical fitness and overall health, learning discipline and sacrifice, and building comradery and a connection with others. Many of these traits are hard to learn by ourselves at a young age, which is why getting children involved with sports early will benefit in the long run. April is National Youth Sports Safety Month. An entire month is dedicated toward bringing awareness to this demographic is because with any event that requires physical activity, comes risk of injury, and we want to be sure that our keiki are as safe as possible.

Children are still growing, which is a reason they can be more susceptible to injury than adults can be. There are significant differences in coordination, strength, stamina, along with muscle, ligament, and tendon development. Vanderbilt University Medical Center outlined very useful safety tips for youth sports under its pediatric trauma injury prevention program, which aims to reduce traumatic injuries among children and promote safe behaviors within communities. Safety tips for parents, children, and coaches include:



Risky Business Corner



National Youth Sports Safety Month, Cont.

By: Chris Wong

- Have young athletes conduct a pre-participation physical examination by a doctor to assist with ruling potential medical conditions that may put the young athlete at risk.
- Discuss with the coach or organizer to let them know of any conditions or issues your child may have.
- Bring enough water and hydration supplements to all events, whether it's a weekday practice or a weekend tournament. Encourage children to stay hydrated and intake plenty of water before, during, and after play.
- Encourage and enforce stretching before practice and games. Make sure there is plenty of time set aside to warm-up properly.
- Coaches should be certified in first aid and CPR, learn the signs and symptoms of a concussion and help avoid overuse injury by resting players during practices and games.
- Coaches should be certified in CPR and first aid measures, or there should at least be individuals present at all times that are.
- Know the signs of heat-related illnesses. Heat exhaustion and heatstroke are serious medical issues that can lead to coma and even death if not promptly treated. Signs and symptoms include headaches, dizziness, nausea, vomiting, muscle cramps, lack of sweating, confusion and shortness of breath. Heatstroke also causes the body's temperature to rise dramatically.
- Ensure your child's safety equipment fits properly, including helmets, body, arm, and leg protection.
- Include "days off" or "rest days" in your child's schedule. Periods of rest allow the body to heal and recover, which can be very important in preventing injuries and muscle strains that can lead to other, more serious injuries.

At the end of the day, the goal of having our children in youth sports is for them to have fun. Exposure to competitive and noncompetitive sports encourages the development of fitness, social skills, and a lifelong appreciation for sports. Consider these precautions on the way to your keiki's practices and games so all they have to worry about is how much sooner they can get to the field and play with their friends.

Atlas Gives Back!



F O U N D A T I O N

The Atlas Insurance Agency Foundation continuously gives back throughout the year with corporate sponsorships or straight donations to organizations/ non-profits. Please don't forget that Tradewind Group will match your personal donation to a 501C3 \$1.00 for \$1.00, up to \$500 per employee. Contact Dana Tokioka at dtokioka@atlasinsurance.com for more details.

\$10,000



HO'ŌLA NĀ PUA

\$5,000

**HAWAI'I
PACIFIC
HEALTH**

**STRAUB
FOUNDATION**