

Na Leo O Atlas

Atlas Insurance Agency - Your Navigation Partner



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INSPO 2024!

We had a blast at INSPO! 2024 hosted by Lanakila Pacific! Atlas had a great time being a part of this inspiring gathering. Atlas Insurance Agency was proud to sponsor the event and have a table where we gave away free swag. It was wonderful connecting with the community and supporting Lanakila Pacific's mission. Special thank you to Allison Horimoto, Colissa Kagihara, Matt Kam, Kristen Ribilla, and Todd Tamori!



CORE VALUES

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Imi'ike

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Tradewind Group Scholarship Awardees!

Tradewind Group Foundation has been helping a child or grandchild of a Tradewind Group employee receive scholarships up to \$5,000 and we are happy to announce that there are two that was part of the Atlas Ohana! Congrats to Ardis Aburamen's granddaughter Taylor Aburamen, and Lisa Antonio's daughter, Ava Antonio! Congratulations to both 2024-2025 recipients!



Taylor Aburamen graduated from Waiakea High School in 2023 and is presently attending the University of Arizona—W.A. Franke Honors College. Taylor is majoring in Math/English and she is a proud renewal recipient of this Scholarship award!

Congratulations!

Ava Antonio is a graduate of Mid-Pacific ('23) and a rising Sophomore at the University of Michigan. She plans on pursuing a degree in Pharmaceutical Sciences and a minor in Gender & Health. She is active in both U of M's Hawai'i Club, as their photographic historian, and Filipino American Student Association, as a member of their Philippine Culture Night Board. Ava is incredibly grateful for the opportunity to continue pursuing goals within her academic career with the help of the scholarship award!



Welcome, Ivana!

Please join us in welcoming Ivana Blas to the Atlas team! Ivana is an Account Administrator for our Benefit Consulting unit. She is a recent graduate of the University of Nevada, Las Vegas, where she earned her B.S. in Business Administration with a concentration in Management. She has experience working in customer service and sales. Welcome, Ivana!



Welcome, Jennifer!

Welcome Jennifer Shiraki, who is our newest Independent Agent! Jennifer joins us from ACW Group, where she spent the last 9 years as an Independent Agent specializing in mid to large commercial risks, specifically construction accounts. Prior to ACW, Jennifer worked at Business Insurance Services as an Independent Agent and First Insurance in their Marketing, Workers' Compensation and Property Claims departments. Jennifer holds a Bachelor of Arts in Speech Communication from the University of Hawaii at Manoa and Master of Business Administration from Chaminade University of Honolulu. Welcome, Jennifer!

Welcome, Libby!

Libby Aldosa is our newest Risk Consultant in our Client Consulting Services Group. She will assist clients by effectively managing, coordinating, and working with insurance carrier loss control representatives and advocating for client safety. Libby was a Safety Loss Professional at Lawson & Associates, Inc. where she implemented and maintained safety management systems for clients and conducted risk assessments to identify hazards and develop proactive strategies to mitigate accidents. Welcome to the ohana, Libby!



Welcome, Kanani!

Please join us in welcoming Kanani Cuevas to our Atlas Ohana! Kanani is an Account Executive in our Commercial Sales & Retention – AOA Unit. Kanani brings 11 years of insurance claims adjusting and claims management experience. Before starting at Atlas, he was the claims manager for all P&C lines at DB Insurance, overseeing and managing the reserves and claims payouts. Welcome, Kanani!



Welcome, Nari!

Please welcome Nari Song to the Atlas Ohana! Nari is an Account Executive and will support the sales team by servicing commercial clients and assist in growing and retaining existing accounts by presenting new solutions and services. She has a background in law, most recently working as an Assoc. Attorney at Porter, Kiakona and Kopper, LLC. Prior to that, Nari worked for Judge Nakasone in Oahu's First Circuit Court and worked as a Law Clerk and Legal Assistant on the mainland. She holds a B.A. From the University of Virginia and J.D. From William S. Richardson School of Law. She also holds an MBA from Shidler College of Business. Welcome, Nari!



Welcome, Selina!

Please welcome Selina Kuni to the Atlas ohana! Selina will be Carol Davis' Administrative Assistant, working part-time to assist with managing Carol's administrative duties. Selina has a background in customer service, law, and finance and is also currently a paralegal at KKI Law. Selina has experience working at State Farm, Hilton Grand Vacations, and was a Customer Service Manager at Finance Factors, LTD. She holds a Bachelor of Arts degree in Public Administration from the University of Hawaii – West Oahu. Welcome, Selina!



Welcome, Shannon!

Shannon Mar is the new Assistant Vice President of our Small Business Unit. She will drive strategic planning, develop policies and procedures, and oversee the unit's daily operations. Most recently, Shannon was with Finance Insurance as a Commercial Lines Manager where she led the team in training and development. Shannon also worked at Jerry Hay, Pyramid Insurance, and Hawaii Insurance Group Association. Welcome, Shannon!



Malama Maunalua!

Our team spent a morning at Kuli'ou'ou Beach Park, joining forces with Tradewind Group and Mālama Maunalua to help restore and conserve beautiful Maunalua Bay. Our volunteers worked hard to remove invasive alien algae, contributing to the preservation of our precious marine ecosystem. Your efforts are a testament to our commitment to making a positive impact in our community. Special thank you to Christen Tominaga, Jimmy Lui-Kwan, Kristen Chong, Matthew Terry, and Natalie Henriksen!



Atlas Rise & Grind Treat—Debu!

For our latest monthly Rise & Grind Cafe event, we enjoyed Debu Sushi! We enjoyed their bulgogi and spicy ahi poke inari sushi! A huge thank you to our amazing employees for their hard work and dedication and to Debu Sushi for crafting such delectable delights!



New Hire Luncheon!

We had a wonderful luncheon at the Oahu Country Club celebrating all our new hires at Atlas Insurance Agency! It was a great opportunity to welcome aboard our newest team members and get to know each other better over good food and an exciting guessing game with facts about each person. Thanks to everyone who joined us!



PL Referrals!

Our Personal Lines Referral Program is still active! Please continue to refer your friends and family (all islands) for a personalized **Insurance Analysis**. Staff receives **\$25** per referral and then **\$25** for every referral bound.

If you would like to participate in this program, please contact Irene Zilisch, at (808) 533-8704 or izilisch@atlasinsurance.com. Here are the staff that helped with the program for the month of May 2024!



L to R: Della Nakamoto, 1 referral, 1 bound; Elaine Panlilio, 2 Referrals; Jana Mukogawa, 2 referrals; Jessica Pippin, 3 referrals, 1 bound; Karen Hong, 1 referral; Nathan Nakasone, 2 referrals; Russ Park, 1 referral, 1 bound, and Tricia Miyashiro, 3 referrals.

Client First Program

Customer Satisfaction



Atlas recently began working with Market Trends Pacific to survey clients on our performance. We started to gather our positive comments and would like to begin sharing it with the company. Here is what our clients are saying about us!

"I have a good agent. So far I have been satisfied. Irene is very good!" *Helen H.*

"Our agent Lavern Maeda is super helpful and patient. She makes sure we understand what is being asked of us. She also understands our situation and facilitates signing of documents, etc." *Stanley & Drusilla T.*

"Cynthia took the time to answer all my questions and got the information I needed and wanted." *Katie M.*

"I had prompt and wonderful help from Colissa Kagihara. We had a billing problem and she was an incredible help." *Investments LLC, Pruyn Ventures*

"I have been an Atlas Insurance customer for several years now and have been very satisfied with the service and costs your agency offers. When we first became customers with Atlas we dealt with a representative named Corina Hill who was very helpful with answering our questions. And we recommended Corina Hill to others. Recently we wanted to make some changes to our American Modern policy and ICAT policy. We dealt with Jordan Viernes who offered us the courtesy and information one would want from an insurance agent. Jordan was very helpful in answering our questions and responded to our emails in a timely manner. It is service like this that will want us to continue to be Atlas Insurance customers and want to recommend your agency to others." *Gary J.*

"Bryce Nishiyama is the agent who has assisted me with securing homeowners insurance and additional hurricane coverage. I appreciate how patient, helpful, and responsive he's been throughout." *Sandra K.*

"Nathlie is very efficient and personable. She follows up quickly!" *Geraldine C.*

"In my particular situation, the Account Manager II, Lavern Maeda, took time to understand my needs and did a super job to find a workable solution." *Koshi Family Trust*

Aloha, Atlas Olelo Hui Members & Friends!

By: Ken Fujiwara

On May 21st, our Toastmasters club gathered for another fun lunch meeting with Katherine Shofran serving as this month's meetings Toastmaster of the Day. She introduced the theme "Summer Jobs," which inspired speakers to share their favorite summer job experiences, adding a touch of nostalgia to the session.

The competition for the Best Speaker award was fierce. Jana Mukogawa captivated the audience with her adventurous speech, "Wolverine," where she recounted the thrilling story of how she earned her nickname. Jana's dynamic storytelling earned her the Best Speaker award.

Equally compelling was Paul Fogata's speech, "Air Jordan," which delved into the fascinating history of the Air Jordan shoe brand and its personal significance to him. Both speeches highlighted the diverse interests and storytelling talents by our members.

Congratulations to Jana Mukogawa for her outstanding presentation! Thank you to all who attended and contributed to making the meeting a success. If you're looking to improve your communication skills and connect with colleagues, we encourage you to join us at our next meeting which will be held on June 18th, noon at the Atlas Insurance Board Room. We look forward to seeing you soon!



Risky Business Corner

Happy Summer!



By: Keane Muranaka

Happy beginning of Summer Atlas Ohana, unfortunately it is also the beginning of Hurricane Season which began on June 1st. We all hope that this will be a non-eventful season for all. In getting all of us prepared, I just wanted to share with all of you the "Hurricane Preparedness Tips" and a "Checklist" that our fantastic Risk Team and Marketing Team are sending out to our commercial clients. These tips and checklist are very helpful and updated from my Hurricane Iwa and Iniki days that I still remember. What? Hurricane? Yes, many of you are too young to remember but Hurricanes Iwa(1982,\$312 Million) and Iniki(1992, \$3.1 Billion) were rough experiences especially for families on Kauai and the Leeward Coast on Oahu. It was a total upheaval for the insurance industry as you can imagine.

One of the key issues with being prepared in today's environment is to be sure to think of our furry family members. Depending on the evacuation sites certain rules may apply. See the Hawaiian Humane Society Website under resources for a handy list of things we should be prepared to bring including vaccine records. They also have a link to potential evacuation centers on Oahu depending on the nature of the storm. The Hawaiian Humane Society, suggest taking pets with you to emergency shelters. Do not leave them behind during emergencies. They say, if it is not safe for you, it is not safe for your pets.

Are you still curious about Iwa and Iniki? Check out the YouTube videos that are still available online. Interested in hazard mitigation or preparedness?

Check out these websites: <http://www.nws.noaa.gov/pr/hnl>; <https://www.redcross.org/local/hawaii/about-us/our-work/disaster-preparedness.html>; <https://www.hawaiianhumane.org/disaster-ready/>

Have a great and safe summer!



Risky Business Corner



Happy Summer!, Cont.

By: Keane Muranaka

Hurricane Preparedness Tips

Plan your evacuation. Plan how you will leave and where you will go. Designate someone as the emergency contact in case of separation from others.

Print important items. Print copies of emergency phone numbers, insurance cards and IDs, placing them in a secure, waterproof container.

Protect your vehicle.

Keep your vehicle away from trees and other potentially damaging items, such as utility poles.

Get emergency supplies.

Prepare a supply of nonperishable food, bottled water, medicine, flashlights and, if needed, pet supplies. Additionally, make sure to fill your gas tank and refill prescriptions.

Keep your cellphone charged.

If a hurricane is in the forecast, have your phone ready and purchase backup charging devices to power electronics.

Detail your possessions.

Create a list of your belongings, including photos and videos where possible. Review your homeowners policy with an insurance expert to ensure you have adequate coverage for key items.

Follow evacuation orders.

Obey all emergency orders from local authorities. Seek safety at your local emergency shelter.

Stay out of floodwater.

Don't swim, walk or drive in stormwater. Stay away from fallen power lines.

Atlas Gives Back!



F O U N D A T I O N

The Atlas Insurance Agency Foundation continuously gives back throughout the year with corporate sponsorships or straight donations to organizations/ non-profits. Please don't forget that Tradewind Group will match your personal donation to a 501C3 \$1.00 for \$1.00, up to \$500 per employee. Contact Dana Tokioka at dtokioka@atlasinsurance.com for more details.

\$10,000



\$6,000



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\$3,000

