



Volume 20, Issue 7  
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### Inside this issue

4th of July Event!	1-3
PL Referrals!	3
Atlas Rise & Grind Treat!	4
Welcome!	5-6
Client First program	7
Toastmasters	8
Risky Business	9-10
Atlas Gives Back!	11

## 4th of July Event!

A big thank you to our Office Activities Committee (OAC) for putting together an amazing belated Independence Day event! We had a fantastic time enjoying KC Waffle Dogs and homemade chili, lovingly made by our senior leadership team. The OAC and Rob Nobriga were the judges beforehand and had a blind taste test of all the chili. And we promise – there was no way of telling who had what chili as it was all plated separately and away from the judges to see. Congrats to Tricia Miyashiro who won best chili! And mahalo to the rest of the senior managers as well, Carol, Chason, Dana, Kim, Russ, Sharilyn and Vince who also took the time to make each of their own amazing chili that we all still got to enjoy with our waffle dogs! The day was full of great food, fun, and patriotic spirit!



### CORE VALUES

**Pono  
Lokahi  
Alaka'i  
Ho'okele  
Kakou  
Imi'ike**

Email Article Submissions to:  
kribilla@atlasinsurance.com



## 4th of July!, Cont.





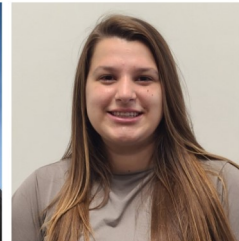
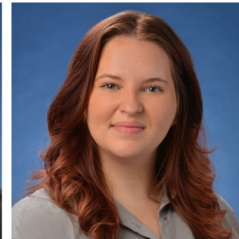
## 4th of July!, Cont.



## PL Referrals!

Please continue to refer your friends and family (all islands) for a personalized **Insurance Analysis** for our Personal Lines Referral Program! Staff receives **\$25** per referral and then **\$25** for every referral bound. If you would like to participate in this program, please contact Irene Zilisch, at (808) 533-8704 or [izilisch@atlasinsurance.com](mailto:izilisch@atlasinsurance.com). Here are the staff that helped with the program for the month of July 2024!

*L to R: Ardis Aburamen, 1 referral; Calvin Matsushima, 2 Referrals, 1 bound; Della Nakamoto, 3 referrals, 2 bound; Elaine Panlilio, 1 referral; Jessica Pippin, 5 referrals, 1 bound; Joey Barroso, 1 referral, 1 bound; Karen Hong, 3 referrals, 3 bound; Katherine Shofran, 2 referrals; and Russ Park, 1 referral, 1 bound.*





## Atlas Rise & Grind Treat—Pop Culture Popsicles!

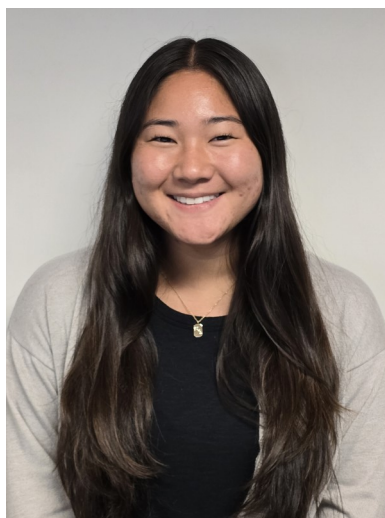
For our monthly Atlas Café event, employees were treated to Pop Culture Popsicles, a fantastic local vendor from Hawaii! We had their delicious Li Hing Strawberry Pineapple Lemonade and Cookie Monster cookies & cream popsicles. It was a refreshing and delightful experience for the whole team! A big thank you to Pop Culture Popsicles for bringing these popular treats to our office.





### Welcome, Michelle!

Please join us in welcoming Michelle Tran to the team! Michelle is working part-time as Tricia Miyashiro's Administrative Assistant. She is a recent graduate of Pomona College, where she received her BA in Cognitive Science. Last summer Michelle was a User Experience Design Intern at Servco Pacific where she assisted with creating a design system for Servco's internal applications. Welcome, Michelle!



### Welcome, Paige!

Please welcome Paige Tanaka as she is a sales account manager in our Personal Lines Unit. Most recently, Paige was a Customer Service Representative at ACW Group where she handled a large portfolio of PL accounts. Before that, she worked in customer service, sales, and administrative support. Paige earned her bachelor's degree in global business leadership from the College of Saint Benedict in Saint Joseph, Minnesota. Welcome, Paige!

*hello*

### Welcome, Taylor!

Taylor Remigio is an account manager in our Commercial Lines Operations Unit. She might be a familiar face to some of you since she was an intern with Tradewind Group's Summer Internship Program and later an intern with Atlas in 2022 and 2023. She recently graduated from Seattle Pacific University, earning her bachelor's degree in business administration with a concentration in management. Welcome back, Taylor!



**WELCOME!**



## Welcome, Trevor!

Please join us in welcoming Trevor Merrell to the Atlas team! Trevor will be an Account Manager in our Small Business Unit (SBU). Most recently, Trevor was at Finance Insurance, LTD., working as a Commercial Lines Account Manager. He graduated from the University of Hawaii - West Oahu with a Bachelor of Arts in Business Administration. Trevor also has a background in security and customer service. Welcome, Trevor!

# welcome



## Congratulations to Elaine & the Ohana!

Elaine Gason's new bundle of joy, Baby Eana, was born on 7/3/24, just in time for the 4th of July fireworks! She was 7lbs, 9oz and 19.5 inches in length. Elaine said she is a little smaller than her big brother, Eason (not surprising) and she looks exactly like he did at birth. Congratulations to Elaine & her family!





## Client First Program

### *Customer Satisfaction*



**Atlas recently began working with Market Trends Pacific to survey clients on our performance. We started to gather positive comments and would like to begin sharing it with the company. Here is what our clients are saying about us!**

“Irene, my agent, responds very timely always is pleasant to speak to and makes me feel like family. I appreciate her looking out what best fits my needs.”

*Philip & Kathi H.*

“Sharilyn and Romela are always responsive and willing to help. In this last case, I had incorrectly purchased auto insurance online and they caught my error and recommended the correct policy for me.”

*Kenneth & Laura N.*

“I was unable to make a payment online at the website so I had to call in and get help. Jordan was very helpful and efficient.”

*Caroline Y.*

“[Romela] Excellent point of sales service and full range of coverage, reasonable product pricing.”

*Dennis O.*

“I called Atlas Insurance regarding one of my policies, the agent I spoke with, Nathlie, was very friendly and quickly assisted me with what I wanted. I also appreciated a person answered my call right away and I did not have to go through any automated system.”

*Hans & Theone T.*

“Darnell is quick and efficient when it comes to helping me find the best possible company that works within my budget. She is also quick to respond to my emails and phone calls when questions arise.”

*Tiare & Al L.*

“David [Bonsol] was very helpful to a senior. He was patient and helped me get my Insurance reinstated.

*Darlene & Francis N.*

“I like the customer service with Melanie. She was very friendly and prompt.”

*Susan & Christopher H.*

“Christopher was very helpful and knowledgeable about my insurance needs. He replied immediately to any questions I had regarding coverages.

*The Charles Gordon Hoover Trust*



## Toastmasters: More Than Just Public Speaking By: Cale Guillermo

This month, Ken Fujiwara delivered an insightful speech on the importance of effective communication with group mates during his Learning Development Program projects. Ken's presentation highlighted key strategies for ensuring clear and constructive dialogue within teams, emphasizing the role of communication in achieving project success.

### Toastmasters: More Than Just Public Speaking

Many people associate Toastmasters with public speaking, but our club offers much more. It's a comprehensive program that helps members enhance everyday peer communication skills. We focus on techniques like the "sandwich method" for giving constructive feedback, which is essential for group work in any workplace. This approach involves offering positive comments, followed by constructive critique, and concluding with more positive feedback. It helps create a supportive environment while encouraging improvement and growth.

Toastmasters is a fantastic opportunity to develop not only your public speaking abilities but also your interpersonal communication skills, which are crucial in both professional and personal settings. Whether you're looking to give better presentations or communicate more effectively with colleagues, Toastmasters provides a valuable platform for growth.

**ATLAS 'ŌLELO HUI**  
SPEAK • LISTEN • THINK • LEAD



*Thank you to all our guest attendees! This is our Sergeant at Arms, Christopher Singhavara, posing with our Toastmasters banner and awards.*



## *Risky Business Corner*

### Back to School Safety!



**By: Aaron Goo & Nate Nakasone**

The back-to-school season is an exciting time for children and parents alike. However, it also brings a new set of safety challenges that require proactive measures to ensure the well-being of students. From road safety to health precautions, and emotional well-being, parents play a pivotal role in preparing their children for a safe return to school.

**Road Safety**—Road safety is crucial during the back-to-school period. With increased traffic around school zones, parents must emphasize the importance of safe commuting practices to their children. According to the National Highway Traffic Safety Administration (NHTSA), school-aged children are at a higher risk of being injured or killed in traffic accidents during school commute hours.

**Key Tips for Parents:**

1. **Walking Safety:** Teach children to use crosswalks, obey traffic signals, and look both ways before crossing the street. Ensure they understand the importance of staying alert and avoiding distractions such as mobile devices while walking.
2. **Biking Safety:** If your child bikes to school, ensure they wear a properly fitted helmet and follow traffic rules. Equip their bike with reflectors and lights for visibility.
3. **Driving Safety:** For parents who drive their children to school, remember to follow school zone speed limits and be vigilant for pedestrians. Always use designated drop-off and pick-up areas to avoid unnecessary congestion and hazards.

**Health Precautions**

The school environment can be a breeding ground for germs and infectious diseases. The COVID-19 pandemic has underscored the importance of health precautions in schools to prevent the spread of illnesses.

**Key Tips for Parents:**

1. **Vaccinations:** Ensure your child is up to date on all required vaccinations, including those for influenza and COVID-19. Vaccinations are a critical line of defense against infectious diseases.
2. **Hygiene Practices:** Teach your children proper hygiene practices, such as regular handwashing with soap and water for at least 20 seconds. Provide them with hand sanitizers for use when handwashing facilities are not available.
3. **Symptom Awareness:** Encourage your children to speak up if they feel unwell. Keeping sick children at home is vital to prevent the spread of illnesses to other students and staff.



## *Risky Business Corner*

### Back to School Safety!, Cont.

By: Aaron Goo & Nate Nakasone



#### **Emotional Well-Being**

Returning to school can be a source of anxiety and stress for many children. It is essential for parents to be attuned to their children's emotional needs and provide support during this transition.

#### **Key Tips for Parents:**

1. **Open Communication:** Foster an environment where your children feel comfortable discussing their feelings and concerns. Regularly check in with them about their school experiences and any challenges they might be facing.
2. **Establish Routines:** Consistent routines help children feel secure and manage their time effectively. Ensure they have a balanced schedule that includes time for homework, extracurricular activities, and relaxation.
3. **Encourage Social Connections:** Support your children in building and maintaining friendships. Social connections are crucial for their emotional well-being and can provide a sense of belonging and support.

#### **Preparing for Emergencies**

Being prepared for emergencies is an essential aspect of back-to-school safety. Parents should ensure that their children know how to respond in various emergency situations.

#### **Key Tips for Parents:**

1. **Emergency Contacts:** Make sure your child knows how to reach you and other emergency contacts. Ensure that the school has up-to-date contact information.
2. **Safety Drills:** Discuss the importance of school safety drills with your children, such as fire drills, lockdown drills, and evacuation procedures. Reinforce the need to stay calm and follow instructions during these drills.
3. **Personal Safety:** Teach your children about personal safety, including how to recognize and avoid potentially dangerous situations. Empower them to seek help from trusted adults if they ever feel threatened or unsafe.

Ensuring the safety of children as they return to school is a collaborative effort that begins at home. By educating your children on road safety, health precautions, and emotional well-being, and by preparing for emergencies, you can help create a secure environment for their academic and personal growth. As parents, your proactive involvement and support are crucial in navigating the challenges of the back-to-school season and ensuring a safe and successful school year for your children.



## Atlas Gives Back!



F O U N D A T I O N

The Atlas Insurance Agency Foundation continuously gives back throughout the year with corporate sponsorships or straight donations to organizations/ non-profits. Please don't forget that Tradewind Group will match your personal donation to a 501C3 \$1.00 for \$1.00, up to \$500 per employee. Contact Dana Tokioka at [dtokioka@atlasinsurance.com](mailto:dtokioka@atlasinsurance.com) for more details.

\$10,000



\$5,000



\$4,000



\$1,000



**PARTNERS IN DEVELOPMENT**  
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