

Na Leo O Atlas

Atlas Insurance Agency - Your Navigation Partner



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Movie Day!



Big thanks to our Office Activities Committee (OAC) for an unforgettable movie day at The Consolidated Ward Theaters! Our team had a blast watching Deadpool & Wolverine, filled with yummy popcorn/snacks/hot dogs and drinks with an entire theater room rented just for us! It's great to unwind and enjoy some superhero action together!



CORE VALUES

Pono
Lokahi
Alaka'i
Ho'okele
Kakou
Imi'ike

Email Article Submissions to:
kribilla@atlasinsurance.com



201 Merchant Street, Suite 1100
Honolulu, HI 96813



www.atlasinsurance.com



info@atlasinsurance.com



808.533.3222

Movie Day!, Cont.



Movie Day!, Cont.



Insurance Journal's List!

We are thrilled to announce that we have been ranked #76 on Insurance Journal's list of Top 100 P/C Agencies in the nation! This marks the 7th consecutive year we have received this honor, and we are proud to be the only agency in Hawaii to achieve this distinction. This recognition is a testament to the hard work and dedication of our incredible team.

*7 Years
Team!*

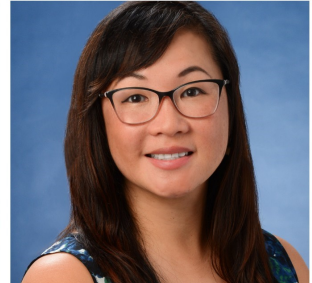


PL Referrals!

Please continue to refer your friends and family (all islands) for a personalized **Insurance Analysis** for our Personal Lines Referral Program! Staff receives **\$25** per referral and then **\$25** for every referral bound. If you would like to participate in this program, please contact Irene below.

Irene Zilisch, at
(808) 533-8704 or
izilisch@atlasinsurance.com.

Here are the staff that helped with the program for the month of August 2024!



L to R: from top Chris Singhavara, 1 referral, 1 bound; Della Nakamoto, 1 referral, 1 bound; Dylan Nakano, 2 referrals, 2 bound; Elaine Panlilio, 2 referrals; Grant Murakami, 1 referral, 1 bound; Jana Mukogawa, 1 referral, 1 bound, and Kanani Cuevas, 2 referrals, 2 bound.



Atlas Rise & Grind Treat—NOLA Café!

This month's café event at Atlas Insurance Agency was a delicious success! Our team enjoyed a delightful treat from Café Nola, indulging in both sweet and savory beignets. The chocolate beignets satisfied our sweet cravings, while the prosciutto mozzarella beignets offered a savory twist. Yum!



Client First Program

Customer Satisfaction



Atlas recently began working with Market Trends Pacific to survey clients on our performance. We started to gather positive comments and would like to begin sharing it with the company. Here is what our clients are saying about us!

“My agent Nathlie has been tremendous assistance to me & my family over the years! Regardless of the time, she always returns my call!”
Yvonne S.

“I have worked with my agent, Darnell over the last 6 years, and when my insurance was cancelled, she worked very hard over a short time to find replacement insurance for us with another company. She got a very good price for me and she is always on the ball of taking care of my needs when I ask for it. That is the primary reason.”
Rodney M.

“Just a quick note to let you know how incredibly happy we were with your service! We just moved to the island and had a hard time getting car insurance because we were still in the process of having our European driving licenses transferred to US but Christopher managed to find a solution. We felt really well advised by him and he was so friendly and forthcoming, truly a 5-star service!”
Andrea S.

“Paul is a very valuable part of Atlas and I decided to keep my business with Atlas because of him. I recently went through a large scale renovation of my home and requested a significant increase in coverage on my homeowners and hurricane policies that was commensurate with what we invested in our home. Paul first set my expectations that request for such a significant increase in coverage would not be easy and that I would have to demonstrate why an increase in coverage was warranted. After gathering photos, construction contracts, invoices, and even speaking to my general contractor, Paul was able to build a concrete case with the carrier to increase my coverage. At times it seemed that the carrier was giving Paul a tremendous amount of pushback, so much so that I seriously thought about consolidating my business elsewhere. However, Paul kept me in the loop as he was coordinating with them and was a courteous professional at all times. If anything, I felt bad for Paul that the carrier was making his job so difficult, however he handled everything in a timely manner. Paul is truly a valuable part of your team and I hope that Atlas invests in his career so that he can continue to grow as a professional.”
Kyle K.

“I’ve been working with Tobi and she’s done a great job with walking me through our renewal and helping me gather information and contacts for questions I had. I look forward to continuing to work with her.”
Bernie S.

Congratulations to Matthew & Nake'u!

By: Cale Guillermo

This month, we want to extend a heartfelt congratulations to Matthew Kam and Nake'u Smith for their bravery in volunteering to present their very first Toastmasters speeches.

Matthew captivated us with his speech on his journey as an anime artist. He shared the challenges and triumphs he has faces in selling his artwork at art markets, famously known as "Artist Alleys". It was inspiring to hear about his process from both a business and creative standpoint, offering us a unique glimpse into the world of art entrepreneurship.

Nake'u followed with a thought-provoking speech comparing work to the beach. He eloquently described how the uncertainty of the waves represents the ebbs and flows of work, and how we can better prepare ourselves for the unexpected challenges that come our way. His analogy offered valuable insights into embracing unpredictability in our professional lives.

We commend both Matthew and Nake'u for their courage in delivering their first speeches—no easy task! They both did an amazing job. A special congratulations to Nake'u, who won the Best Speaker award,



ATLAS 'OLELO HUI
SPEAK • LISTEN • THINK • LEAD



Nake'u Smith with his Best Speaker Award

Risky Business Corner

Caring for Our Hands - Overused, Overexposed and Under Treated



By: Tracie Akai

Our hands play a particularly important part in our lives. We use our hands for virtually every task we do at work and home, and because of this, they are commonly injured. Two common types of hand injuries are cuts and lacerations. Keeping our hands and fingers out of harm's way is crucial. A serious injury to an individual's hand or finger could result in a huge negative impact on our ability to work and overall quality of life. While safety gloves are the most common form of personal protective equipment (PPE), hand injuries are still the second leading type of injuries overall.

Some of the common cuts and lacerations include:

- Scratches and abrasions
- Minor cuts requiring regular first aid
- Needle sticks
- Puncture wounds
- Deep lacerations requiring medical attention or sutures
- Lacerations involving nerve or tendon damage
- Amputations

Wear gloves and hand protection at work or when working around the house. But not just any gloves. Always wear the appropriate work gloves for whatever task you are doing. Make sure the gloves fit well. Using smaller gloves can break or tear which will expose your hands to harmful substance. Using larger gloves can get stuck on sharp objects or in machinery. Understand the limitations of your gloves and what work tasks they are appropriate for. Using the appropriate gloves puts a barrier between harsh chemicals or dangerous items and your skin.



Risky Business Corner

Caring for Our Hands - Overused, Overexposed and Under Treated, Cont.



By: Tracie Akai

After using your gloves, you should practice proper hygiene by washing your hands. Use soft gentle soap and water to rinse off any elements that we may have come in contact with. Try to avoid using bar soaps. These bars of soap may house bacteria which could lead to infection. Dry your hands by lightly patting them with a cloth or paper towel. Avoid rubbing your skin while drying. Over time this may cause small cuts or abrasions on your skin. Last and if possible, moisturize your hands with gentle lotion once done. Protecting our hands reduces the risk of cuts, lacerations, and infection.



Never assume that a minor cut is not dangerous. Just because you cannot see any dirt or debris in the cut does not mean it is clean. Your eyes are not able to see any bacteria and other microscopic organisms that could be on your skin. These organisms can cause sepsis or other types of serious infections. Sometimes if the cut is deep enough this will require surgery to repair any damage to the tendons or ligaments. On top of these consequences, this will also bring you pain and suffering.

Next time you are doing a simple task at home, such as setting the table for dinner, getting ready in the morning, or cleaning, try doing the task with one or two less fingers. It sounds like a silly exercise, but this can help put into perspective how hard it would be to complete tasks without some of our fingers. It is easy to take for granted our health and abilities when we have had them for so long.

Our hands do so many things for us. They make up who we are and show off your capable abilities. Our hands are used for communication and serve many purposes in our lives. We need to protect and care for them because if we can take care of our hands, then they will last us for a lifetime.

Atlas Gives Back!



F O U N D A T I O N

The Atlas Insurance Agency Foundation continuously gives back throughout the year with corporate sponsorships or straight donations to organizations/ non-profits. Please don't forget that Tradewind Group will match your personal donation to a 501C3 \$1.00 for \$1.00, up to \$500 per employee. Contact Dana Tokioka at dtokioka@atlasinsurance.com for more details.

\$7,500



\$5,000



\$1,000

