

Atlas Insurance Agency - Your Navigation Partner



Volume 21, Issue 7

July 2025

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Core Values

Pono
Lokahi
Alaka'i
Ho'okele
Kakou
Imi'ike

Email article submissions to:
kribilla@atlasinsurance.com

OAC's 4th of July Event!

Stars, stripes, and chili bragging rights! Our Office Activities Committee (OAC) team recently celebrated the Fourth of July with a fun-filled event featuring KC Waffle Dogs and a sizzling chili cook-off for the second year with our senior leadership team! Congratulations to our EVP of Operations, Tricia Miyashiro, for defending her title and taking home the trophy for Best Chili two years in a row! Thank you to the rest of the team: Carol, Chason, Dana, Kim, Melinda, Russ, Sharilyn and Vince for making very delicious chili dishes as well! A big mahalo to everyone who came out to enjoy the good food and great company, especially our blind taste test judges from Tradewind Group—Audrey Nakamura & Tracy Tangonan! We can't wait to see who brings the heat next year!



OAC's 4th of July Event! Cont.



OAC's 4th of July Event! Cont.



Our Amazing Interns!

In honor of National Intern Day on July 31st, we're proud to spotlight our incredible Atlas Interns: (from left to right) Justin Van Hooser, Kai Kimhan, Aaron Yoshida, and Lori Mach! We're so grateful to have these bright, motivated individuals on our team! Thank you for all your hard work and energy this summer!

— NATIONAL
INTERN
DAY —



Atlas Rise & Grind Treat—Aloha Graze!

Our Atlas Rise & Grind Café got a delicious upgrade thanks to Aloha Graze, a small local business specializing in beautifully crafted charcuterie! A big mahalo to their team for coming by and serving our employees the most adorable (and tasty!) charcuterie boats. We're always proud to support local and treat our team at the same time!



Malama Maunalua!

Atlas recently joined fellow Tradewind Group volunteers for a rewarding day with Malama Maunalua, a nonprofit organization dedicated to restoring and conserving Maunalua Bay. Together, we rolled up our sleeves at Kuli'ou'ou Beach Park and helped remove invasive algae to support the health of our marine environment. Mahalo to Mālama Maunalua for leading this important community effort and to our amazing team for showing up in full force!



PL Referrals!

Please continue to refer your friends and family (all islands) for a personalized Insurance Analysis for our Personal Lines Referral Program! Staff receives \$25 per referral and then \$25 for every referral bound. If you would like to participate in this program, please contact Jessica Lucas, at (808) 533-8759 or jlucas@atlasinsurance.com.



Here are the staff that helped with the program for the month of July 2025!

Darlene Blas, 2 referrals; Della Nakamoto, 1 referral; Kim Soares, 2 referrals; Scott Nekoba, 2 referrals, 1 bound.



Client First Program

Customer Satisfaction



Atlas began working with Market Trends Pacific to survey clients on our performance. We started to gather positive comments and wanted to share what our clients are saying about us!

"Recommends Atlas for product availability, pricing, and bundling make it easy for me to manage my home, car, umbrella, and special considerations such as flood insurance. My long-time agent Bryce Nishiyama is the very best. Bryce is optimal when it comes to knowledge of insurance. He is very responsive, concise, and personable. Mahalo Bryce!"

Diana M.

"My Agent Darnell was able to find policies for my two homes with a rather short notice due to carriers deciding to pull out of the Hawaii market, My agent was able to make sure that new policies were approved from new carriers without any loss in coverage time. This support was provided on two separate homes with the first in 2024 and the second home that I inherited from my aunt in 2025. I'm happy to have a local company in Atlas as well as an Agent from my county to represent me while working with the carriers that I'm insured by."

Rodney M.

"Jordan Viernes answered my call and clearly answered my concerns as well as followed up on a older problem and saw it to it's end. The processes were done quickly and efficiently without delay."

Karen Y.

"Given the quickly changeable environment in the underwriting arena, the insurance premium rates are competitive. Most of all, I highly appreciate the availability and access to customer service. Mahalo nui loa to all team members! Keep up the good work! On behalf of my ohana" & me, I highly appreciate the additional kokua and support provided to us in the rapidly shifting landscape of risk management."

Helen H.

"Your Atlas Team has always responded in a timely manner. They are always polite and helpful. Mahalo Sharilyn Tanaka and your Atlas Team."

Andrew & Kimmy K.

"My agent, Renee, demonstrates great sincerity and truly tries to provide us the best coverage at reasonable costs."

Malama Ohana Laie, LLC

"My agent is superb. Justin Salgado is the reason I am still with Atlas."

Vernon & Elena W.

"Ken Fujiwara has always been courteous and helpful whenever I call."

Ernest M.

"You are great, love your service and I called needing a hard copy of my insurance emailed and mailed to my lender and the lady [Jolene] who helped me was a 'super star' she did that AND emailed me and mailed me a copy too. Your phone 'person to person' service is 'old school' great and I really like your insurance company! I will never leave you because...pick up the phone - you get help! You have a great company! Keep it up...you help the struggle in life very well and make home ownership not a dream but a reality with in reach."

Michael M.

"The communication was awesome. The agent [Paul] was very helpful and he responded to my email very fast."

Susan D.

"Colissa Kagihara has been really prompt with my inquiries and offered me the best plans."

Susan M.

"The agent [Jessica] was very responsive to questions. She was thorough in recommending the best policy plan given the situation."

Sandra N.

New Beginnings & Brave First Steps

There's something powerful about the first time you stand up to speak. Your heart races, your hands shake a little, and for a moment, you wonder if you've made a huge mistake. But then you speak, and just like that, you've taken your first real step into growth.

This month, we're proud to celebrate two of our newest members, Kaimana Rosso and Delina Ortiz, for delivering their icebreaker speeches and kicking off their Toastmasters journeys with strength and authenticity.



Kaimana Rosso gave his first speech titled "Kaimana's First Speech" as part of the Mastery Pathway. While the title might need a little creative workshopping, the content definitely didn't disappoint! Kaimana shared his passion for plants, diving into how to care for and water them with the same level of attention and patience we could probably all use in our own lives. His calm presence, humor, and down-to-earth delivery made for a memorable debut, and we're excited to see his journey continue to grow, just like his plants.

Delina Ortiz followed with her speech titled "Men's Mental Health" in the Motivational Strategies Pathway. Tackling a subject that is often overlooked, Delina spoke with passion and empathy about the importance of emotional support for men. Her delivery struck a powerful balance between vulnerability and advocacy, leaving a

meaningful impact on all who listened.

Both Kaimana and Delina reminded us what Toastmasters is really about. It is not about perfection, but about progress. Taking that first step is often the hardest part, and we applaud them for doing it with courage, clarity, and heart.

We're excited to see where their journeys lead. Let this be your reminder that whether it's your first speech or your fiftieth, every time you speak is a chance to grow.

ATLAS 'ŌLELO HUI
SPEAK • LISTEN • THINK • LEAD



EPIC Corner

Get to Know EPIC: Encouraging Professionals Inspiring Collaboration

EPIC is Atlas's internal professional development club focused on fostering connection, growth, and collaboration across departments. The club brings together team members from all areas of the company to build relationships, develop leadership and communication skills, and support one another in their professional journeys. Whether you are early in your career or simply looking to get more involved, EPIC offers an inclusive space to engage, learn, and grow alongside your peers.



EPIC Club: Now Accepting New Members

EPIC is currently welcoming new members from all departments.

- **Who can join?** Any Atlas employee who is interested in professional development, interdepartmental networking, and community-building within the organization.
- **Why join?** EPIC provides opportunities to enhance leadership skills, meet colleagues across different departments, and participate in thoughtful, engaging events throughout the year.
- **How to join:** Submit a new member application. No prior involvement is necessary. Email any one of the EPIC Officers below.

MEET THE EPIC BOARD



Greg Matsuura
Chief Executive Officer



Jana Mukogawa
Chief Operating Officer



Christopher Singhavara
Chief Experience Officer



(Open Position)
Chief Administrative Officer



Matthew Kam
Chief Marketing Officer



Tyler Hodson
Chief Financial Officer

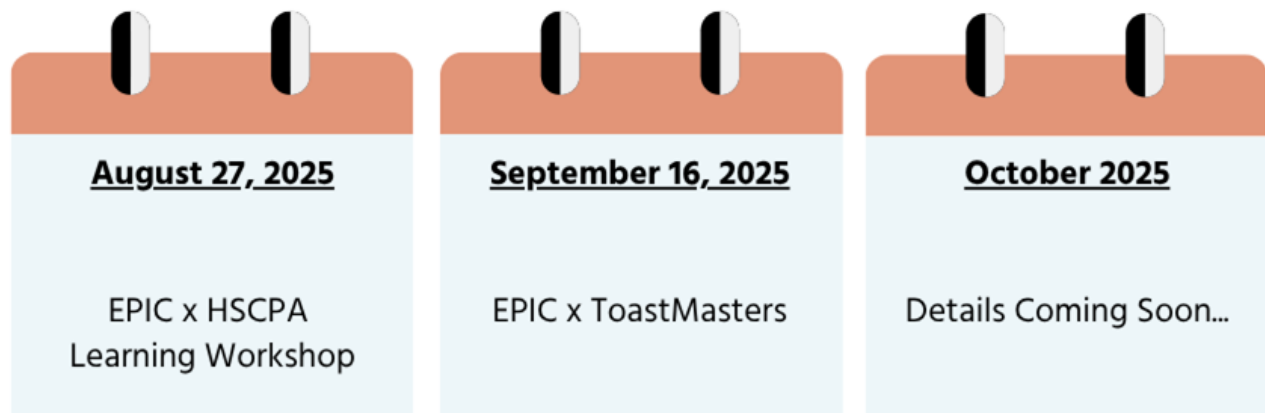
EPIC Corner, Cont.

Now Recruiting: Chief Administrative Officer (CAO)

EPIC is also looking to fill the Chief Administrative Officer position on the leadership team. The Chief Administrative Officer maintains organized records of EPIC's membership, board activities, and decisions. They assist in preparing and organizing events in collaboration with board leadership and support communication involved in EPIC initiatives.

EPIC Events Coming Soon

CALENDAR OF EVENTS



August 27: EPIC x HSCPA Networking Mixer

Time and location to be announced

On **Wednesday, August 27**, EPIC will co-host a networking mixer with the Hawai'i Society of Certified Public Accountants (HSCPA).

- This event will bring together emerging professionals from a variety of industries.
- Attendees will have the chance to connect, share experiences, and build relationships beyond the insurance space.

September 16: Toastmasters x EPIC

12:00 PM – 1:00 PM

EPIC and Toastmasters will partner for an interactive lunchtime workshop on **Tuesday, September 16**.

- In this unique format, participants will present using slides they've never seen before.
- The activity is designed to boost confidence, adaptability, and public speaking skills.
- All employees are welcome to attend, whether as speakers or supportive audience members.

For questions, membership applications, or more information, please reach out to any EPIC Officer



Risky Business Corner



Back-to-School Reminder: Stay Alert on Honolulu Roads

By: Tracie Akai

As the school year kicks off across O'ahu, the daily drive gets more complex. Kids are walking, biking, and crossing streets in greater numbers, often in neighborhoods, not just near schools. Buses are back on the roads. Drop-off and pick-up zones are hectic. It's a good time to refocus on safe, distraction-free driving.

Why It Matters

Distracted driving is a top contributor to crashes in Hawai'i. A few seconds of looking at your phone or grabbing something from the passenger seat could be the difference between a safe commute and a tragedy.



Even more so during the back-to-school rush, when:

- Children may step into traffic unexpectedly.
- Buses stop frequently and must be respected.
- Foot traffic and congestion spikes in school zones.

Everyday Distractions to Avoid

- Phones – Calls, texts, or navigation updates.
- Food and drinks – Spills cause more distraction than you think.
- Radio/GPS – Set these before you leave.
- Multitasking – Personal grooming, reading papers, or reaching around the vehicle.

What's Different in Honolulu Right Now?

- Neighborhood traffic: Keiki walk through congested and other dense areas.
- High humidity and rain: Slippery roads and defective wiper blades can impair visibility.
- Morning rush and after-school traffic: Peak congestion with a mix of impatient and distracted drivers.



Risky Business Corner



Back-to-School Reminder: Stay Alert on Honolulu Roads, Cont.

Expanded Safety Tips:

1. Drive 10-15 minutes earlier than usual to reduce stress and avoid speeding.
2. Slow down near parks, rec centers, and bus stops, kids don't always follow crosswalk rules.
3. Keep windows and mirrors clear, especially on humid or rainy days.
4. Make eye contact with pedestrians and crossing guards, don't assume they see you.
5. Use your headlights in the rain, even during the day.
6. Don't pass cars stopped at crosswalks, they may be yielding to someone you don't see.
7. Watch for bikes and mopeds, especially in shoulder lanes.
8. Stay patient at school pickup zones, cutting corners to save time creates risk.

For Parents & Young Drivers

- Model safe behavior: If you text at stoplights, your kids will think it's okay.
- Talk through common distractions and make clear rules.
- Enroll teens in defensive driving, if possible, it saves lives.

A Message to Team Leads & Supervisors

If your staff drive to work or between sites, now's the time to reinforce the message:

- No texting.
- No rushing.
- No shortcuts.
- Encourage breaks.
- Review safe driving policies, and remind everyone, company safety starts on the road.

Let's protect our keiki, our communities, and each other. Slow down, stay focused, and drive like lives depend on it, because they do.



Welcome, Jefferson!

We are excited to welcome Jefferson Fiesta to the Atlas team as our newest Account Manager in our Personal Lines Operations Unit! Jefferson brings experience in client service, campaign coordination, and cross-functional team support. Most recently, he worked at Spectrum Reach as an Account Coordinator, where he oversaw advertising schedules, managed ad copy fulfillment, and facilitated client communications. Before that, he worked in finance at First Hawaiian Bank, where he was a Collections Supervisor and Senior Account Service Representative. Jefferson holds a B.S. in Business Administration with a concentration in Management from Northern Arizona University. Welcome, Jefferson!



Welcome, Tiffany!

We're excited to announce that Tiffany Murashige has joined Atlas as our newest Account Manager in our Commercial Lines Operations Unit! Tiffany is a recent graduate from the University of Hawai'i – West Oahu, where she graduated with a Bachelor's degree in Business Administration. She brings over four years of experience in education and over a year in hospitality, where she developed strong communication, leadership, and organizational skills. Welcome, Tiffany!



Congrats, Jessica!

Please join in celebrating the promotion of Jessica Lucas to Private Client Group Associate Account Executive! Jessica's strong work ethic and dedication to Atlas has made her an invaluable member of our team. With over a decade of insurance experience - including her previous role as a commercial account manager - she brings a wealth of knowledge and professionalism to this new position. Throughout her career, Jessica has demonstrated exceptional attention to detail and a talent for managing large accounts—skills that will be a tremendous asset to our Private Client Group. Her experience and commitment will help us continue delivering outstanding service to our clients and support the growth of our PCG program. We're excited to see all that she will accomplish in this new role and look forward to her continued contributions!



Congrats, Julie!

Please join in offering a heartfelt congratulations to Julie Dang on her well-deserved promotion to Assistant Vice President in Commercial Lines Operations! Julie has been a great asset to our team since she joined Atlas Insurance in 2006 as an Administrative Assistant in CL Operations. Over the past 19 years, she has consistently shown unwavering dedication, professionalism, and an extraordinary work ethic. Congratulations, Julie! We are all excited to see the contributions you will continue to make to our Atlas Ohana!

Congratulations



Out & About in the PI!

Back in May, our BSG PL team was out and now our BSG Commercial Lines team in the Philippines recently got together for a fun team lunch at TGI Fridays! The team enjoyed good food, good company, and celebrated the all the hard work done throughout the year. To top it off, each team member received a special gift of Travis Mathew duffel bags from our past Kick-off event and a deck of Atlas branded playing cards as a token of appreciation. Mahalo to our BSG team for all that you do in supporting Atlas and our clients every day!



Atlas Gives Back!



F O U N D A T I O N

The Atlas Insurance Agency Foundation continuously gives back throughout the year with corporate sponsorships or straight donations to organizations/ non-profits. Please don't forget that Tradewind Group will match an employee's or agent/producer's personal donation to a 501C3 \$1.00 for \$1.00, up to \$500 per employee. Contact Dana Tokioka at dtokioka@atlasinsurance.com for more details.

\$5,600



Hawai'i
HomeOwnership
Center

\$5,000



\$5,000



Habitat
for Humanity®
Maui

\$5,000



INPEACE