

Atlas Insurance Agency - Your Navigation Partner



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Core Values

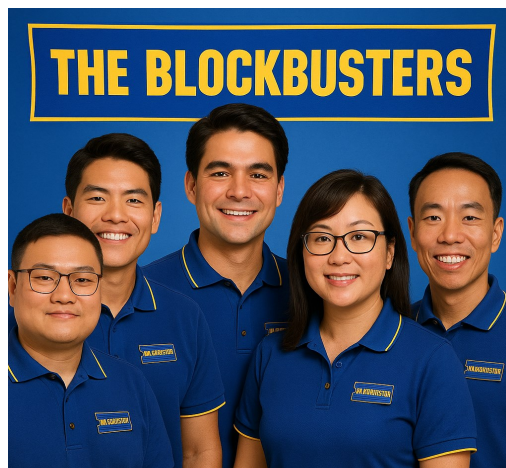
Pono
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Email article submissions to:
kribilla@atlasinsurance.com

2025 Fitness Jam!

Wellness, teamwork, and a little friendly competition! Atlas Insurance recently joined our Tradewind Group 'ohana for the Annual Fitness Jam in celebration of Wellness Bootcamp. Employees from each company teamed up to go head-to-head in push-ups, sit-ups, shuttle runs, standing long jumps, and balance challenges. And one Atlas team member took home top push-ups for the female category with 57 push-ups in a minute –congrats, Sharilyn Tanaka! The energy was fierce, competitive, and filled with laughter especially with a surprise balloon relay and a lively dance performance to top it all off!

Thank you to all the Atlas staff that participated in a team and representing our team spirit! We're proud to celebrate wellness and camaraderie across the Tradewind Group family. Mahalo to everyone who participated and joined in on the action!



Congratulations, Jordan!

We all know Jordan Black in Accounting who helps us out so much! Well expect to get emails from Jordan Young instead! Congratulations to Jordan as she got married to Peyton on August 14th 2025 at Foster Botanical Garden. Congratulations—we are so happy for you!



Welcome, Ryan!

Please join us in welcoming Ryan Huh to the Atlas 'ohana! Ryan is an Account Manager I in our SBU unit in our Commercial Lines Operations department. Ryan most recently worked at First Hawaiian Bank in the Mortgage Service Center, where he handled escrow inquiries and ensured property insurance coverage. He also has prior experience as a paralegal at Andrew Agard Law Office, where he collaborated with medical providers and insurance companies on complex cases. Ryan holds a Bachelor of Science in Environmental Science from Boston University and is currently pursuing a Bachelor of Science in Finance at Western Governors University.

Welcome, Ryan!



Torch Award Finalist for 2025!

We are proud to share that Atlas Insurance Agency has been named a Torch Award Finalist for 2025 by the Better Business Bureau! This recognition honors organizations that demonstrate exceptional ethics, integrity, and commitment to our community values that guide everything we do at Atlas. We are truly honored to be considered among such outstanding businesses.



Top 100 P&C Agencies!

We wanted to share the news that Atlas Insurance Agency made Insurance Journal's list of the Top 100 P&C Agencies nationwide! This marks the eighth consecutive year that Atlas has earned this national recognition. Even more remarkable, we are the only Hawaii-based agency to make the list, a true testament to all of your hard work, expertise, and dedication to our clients and community. If you'd like to see the full listing, check out the link here: <https://www.insurancejournal.com/top-100-insurance-agencies/>.

Congratulations to all of us – here's to many more years on the list!



PL Referrals!

Please continue to refer your friends and family (all islands) for a personalized Insurance Analysis for our Personal Lines Referral Program! Staff receives \$25 per referral and then \$25 for every referral bound. If you would like to participate in this program, please contact Colissa Kagihara at (808) 533-8725 or ckagihara@atlasinsurance.com.

Here are the staff that helped with the program for the month of September 2025!



Della Nakamoto, 4 referrals; Dylan Nakano, 1 referral; Elaine Gascon, 2 referrals, 1 bound; Jimmy Lui-Kwan, 3 referrals, 3 bound; Robin Martin, 3 referrals; Tracie Akai, 1 referral.

Atlas Rise & Grind Treat—Daily Whisk Matcha!

Our Atlas Rise & Grind Café this month was extra refreshing with Strawberry Matcha and Matcha Lilikoi Soda drinks from Daily Whisk Matcha! A big mahalo to the Daily Whisk Matcha team for coming out and hand-mixing each drink and sweetening it to perfection! Our employees loved every sip! The best matcha!

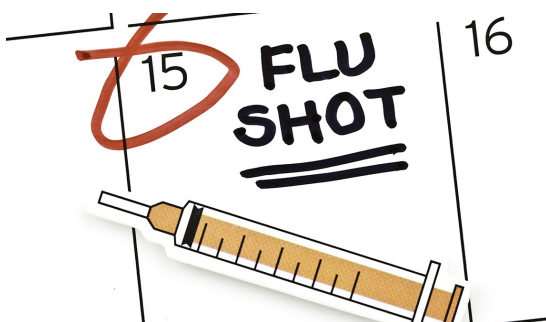


Atlas Rise & Grind Treat—Daily Whisk Matcha!, Cont.



Flu Shots!

This month, we had healthcare professionals from Times come into our office so employees could get their annual flu shots. A big Mahalo to Tradewind Group for organizing all of this, as it was a quick and easy process to help give our employees the opportunity to stay healthy and ready for the season ahead!



Client First Program

Customer Satisfaction



Atlas began working with Market Trends Pacific to survey clients on our performance. We started to gather positive comments and wanted to share what our clients are saying about us!

"The agent contacted and offered detailed answers to my questions. Very patient, kind and knowledgeable. I appreciated the good advice he offered regarding the circumstance I was in. The outcome was very productive and I was pleased with the end results."

Pauline K.

"Each time I called with a question or concern, Irene Zilisch was very helpful and addressed my questions and concerns. If I left a message, she would get back to me that day. Customer service is number one for me. Talking to a 'live' person that can actually help you is awesome."

Marvin L.

"Easy procedures, good, friendly, and personal service from your Kahului Office."

Sven Z.

"Our agent, Darnell is always ready to answer questions and gives us great support."

Karl K.

"We've been working with Tobi for several years now, and this year, we requested to expand our benefits package. Tobi was incredibly supportive throughout the entire process—from understanding our goals, conducting thorough research, and presenting clear, detailed information, to guiding us through implementation. Her assistance was invaluable; honestly, I couldn't have done it all without her."

Tiffany H.

"Saved me money. Professional. Timely. Responsive. It was a very positive experience dealing with Paul."

Lester B.

"Nathlie was great. I didn't have to go in and fill out any forms. I just sent over the documents she needed, and then she sent over the forms to DocuSign. Fast, efficient, and stress-free! Nathlie was most helpful to my family. My father bought a car, and he just paid it off. So, he wanted to gift it to me. But, right after this happened, he got sick and was hospitalized for a week. And then his recovery was very slow. But with Nathlie's efficient help, we got the insurance transferred over to me, his daughter, with no problems whatsoever. She knew my dad wanted this to be taken care of quickly so he could have peace of mind."

Suzanne A.

"Our Atlas agent, Michael Ho, always tries to meet all our insurance needs. Answers all our questions and is always available. We'd definitely recommend to family and friends."

Shari & Mark L.

"She [Melanie] was so kind. She took care of my matter very quickly and smoothly."

Chikako N.

"I can depend on the agents to provide good service & assistance. Appreciate helpful service when necessary! Your company has provided our home & car insurance for many years & hopefully many more."

Sandra A.

"Atlas provides good customer support for questions and or problems. Knowledgeable staff. Feel they are on my side and will provide the best support should I need them. Atlas for our family, has been reliable, efficient, easy to help and support us over the years. Very good insurance company, thank you for being there for our family!"

Suzanne C.

"Cynthia Ho responded within 15 minutes!!!"

Edward S.

Thinking on Your Feet with EPIChawaii x Atlas 'Ōlelo Hui Toastmasters

Our September Toastmasters meeting was a little different than usual, and it turned out to be an exciting success! This time around, we partnered with EPIC to host a joint session in the 10th floor Lunchroom.



Instead of our traditional Toastmasters meeting format with prepared speeches and evaluations, we dedicated the entire meeting to Table Topics with a twist. Participants were challenged to give short impromptu presentations using surprise slides that they had never seen before. The result? A mix of hilarious storytelling, quick-thinking responses, and surprisingly creative presentations. Whether stepping up as a speaker or cheering from the audience, everyone had the chance to experience the fun of thinking on their feet.

This collaborative format was designed to strengthen improvisation, confidence, and storytelling skills in a lighthearted, low-pressure environment. It also gave both EPIC and Toastmasters members the opportunity to connect, share laughs, and grow together. To top it off, lunch was provided, which made for the perfect mid-day recharge.

A big thank you to everyone who participated and supported the event. It was a fantastic reminder that leadership and communication development doesn't always have to be serious as it can be fun, spontaneous, and energizing too.

Here's to more partnerships, more learning, and more collaboration in the future.



EPIC Corner

September Highlights: Thinking on Your Feet and Speaking from the Heart

EPIC x Toastmasters Collaboration

On September 16, EPIC teamed up with Toastmasters for an engaging lunchtime session designed to boost confidence, sharpen communication skills, and bring out the hidden speaker in all of us. This interactive workshop challenged participants to deliver impromptu speeches using surprise slides they had never seen before. Whether it was explaining why cats would make better managers than humans, making a passionate case that rice is the most overlooked superhero of the pantry, deciding which pizza topping should be banned worldwide, or debating if “Sent from my iPhone” is unprofessional or passive aggressive, each speaker brought creativity, humor, and heart as they spoke candidly to the room.

The atmosphere was filled with energy, laughter, and support as attendees cheered each other on. Even audience members walked away with valuable tips on structure, storytelling, and quick thinking. Fueling the fun were delicious bento boxes catered by Roy's, adding a local touch of aloha to the afternoon. Special thanks to Toastmasters for facilitating and to all participants for bringing their bold and spontaneous spirit to the room.

What We Learned: Skills That Go Beyond the Slides

Behind the laughs and wild prompts, this session reinforced key professional development skills we all rely on every day:

- **Thinking clearly under pressure** – Navigating surprise prompts builds mental agility for real-time challenges like client calls and team meetings
- **Confidence in communication** – Speaking in front of a group, even casually, helps us grow more comfortable presenting ideas
- **Team morale** – Shared laughter and encouragement across departments foster stronger team connections
- **Adaptability** – Responding to unknowns (like a slide that asked you to argue whether soup is just a savory cereal or if cereal is a sweet soup) mirrors the unpredictability of work conversations



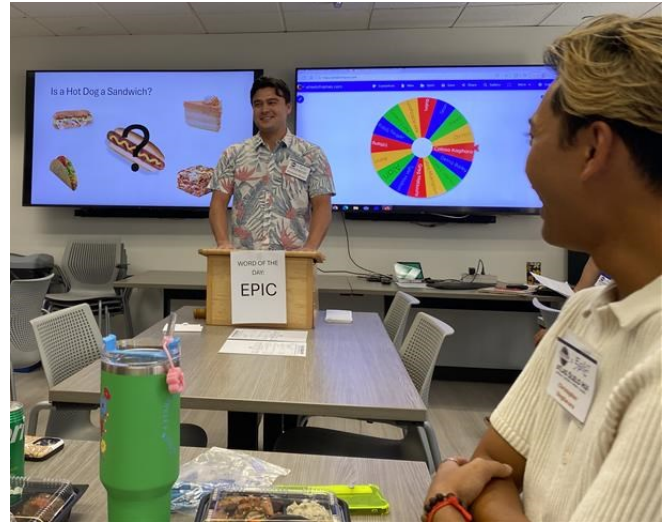
EPIC Corner, Cont.

Why Join EPIC?

EPIC is more than just events. We create spaces to explore new skills, connect with professionals across the agency, and grow in ways that support both your career and your confidence.

Joining EPIC means:

- Gaining access to workshops, mixers, and exclusive growth opportunities
- Practicing leadership and public speaking in low pressure environments
- Meeting new people from all areas of Atlas
- Having a little fun while building your future



Mahalo to everyone who attended and contributed, especially Toastmasters, our EPIC Officers, and the Atlas Marketing team for capturing the magic in motion. Have ideas or want to be part of planning? Reach out to any EPIC Officer by Teams or email! We would love to have you involved.

Greg Matsuura | Jana Mukogawa | Tyler Hodson | Christopher Singhavara | Matthew Kam



Atlas Gives Back!



F O U N D A T I O N

The Atlas Insurance Agency Foundation continuously gives back throughout the year with corporate sponsorships or straight donations to organizations/ non-profits. Please don't forget that Tradewind Group will match an employee's or agent/producer's personal donation to a 501C3 \$1.00 for \$1.00, up to \$500 per employee. Contact Dana Tokioka at dtokioka@atlasinsurance.com for more details.

\$3,000



\$2,500

