

Atlas Insurance Agency - Your Navigation Partner



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## Core Values

Pono  
Lokahi  
Alaka'i  
Ho'okele  
Kakou  
Imi'ike

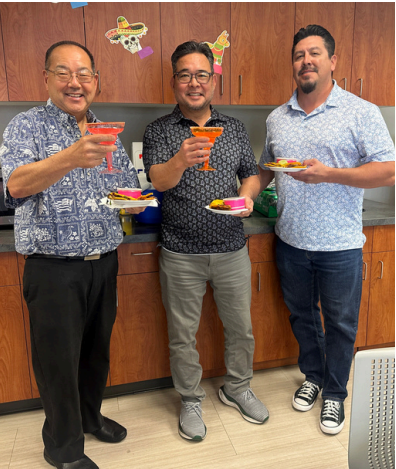
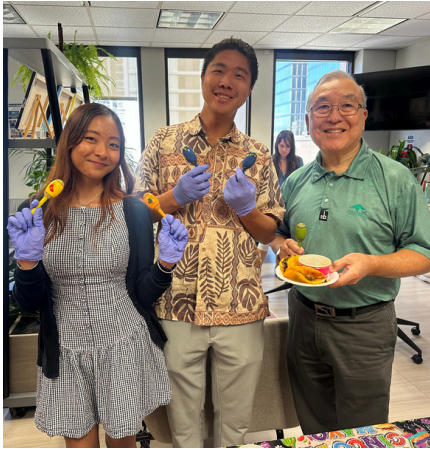
Email article submissions to:  
[kribilla@atlasinsurance.com](mailto:kribilla@atlasinsurance.com)

# Happy Cinco de Mayo!

Our Office Activities Committee (OAC) brought the fiesta to life with a Cinco de Mayo celebration yesterday filled with ono tacos from Taco Kellz and refreshing virgin drinks handcrafted by our amazing OAC Committee! Thank you to our OAC for always finding ways to brighten up our work day!



## Happy Cinco de Mayo!, Cont.



## Congrats, Dana!

We are proud to celebrate Dana Tokioka, our Vice President of Community Engagement, for being recognized as an honoree at the 49th Annual YWCA LeaderLuncheon! Dana's leadership, vision, and dedication to strengthening Hawai'i's communities continue to inspire all of us at Atlas and beyond. Congratulations, Dana, and mahalo for all that you do for our community!



## Congrats, Cale!

Please join us in congratulating our very own Cale Guillermo, who is Atlas' Agency Marketing Project Specialist, on being named the 2026 Ad2Hawaii Person of the Year at this year's Pele Awards! This well-deserved recognition celebrates Cale's outstanding leadership, dedication, and contributions to Hawai'i's advertising and marketing community. Thank you, Cale for your commitment to uplifting Hawaii and for having such a positive impact within our organization - it's an honor to have you be part of our team!



# Congrats, Matt!

Let's congratulate Matt Terry's newest addition to his family! His son, Luke Terry, was born on May 8<sup>th</sup>, weighing 7.69 lbs., and 20" long. Big sister, Naomi, is already admiring her little brother. Congrats to the Terry Family!



# Why History and Culture Matter



At this month's Toastmasters meeting, Ken Kobayashi delivered an engaging speech on Cinco de Mayo, earning him the Best Speaker Award. Congratulations to Ken for giving a presentation that was not only informative, but also a great reminder of how much meaning can be found behind the history of cultural observances. His speech showed that holidays are often much deeper than the food, decorations, or surface-level celebrations people may associate with them.

One of the most interesting takeaways from Ken's speech was learning that Cinco de Mayo is not Mexico's Independence Day, but rather commemorates Mexico's 1862 victory over French forces at the Battle of Puebla. That historical context alone makes the holiday more meaningful, because it transforms it from something people casually recognize into a story of resilience, pride, and national identity.

It was also especially interesting to see how Cinco de Mayo connects beyond Mexican history and even ties into American politics and the U.S. Civil War. The Battle of Puebla took place during a much larger period of French intervention in Mexico, at the same time the United States was divided by civil war. Historians have noted that the Mexican victory at Puebla may have delayed or complicated Napoleon III's ability to more directly support the Confederacy, making the event relevant not only to Mexican history, but to broader North American history as well.

That is why learning history matters. When we understand the background behind cultural events, we gain a deeper respect for the people, struggles, and values that shaped them. Celebrating cultures is important because it broadens our perspective, strengthens empathy, and helps us connect with others in a more thoughtful way. Toastmasters gives us a space not only to sharpen our speaking skills, but also to learn from one another through stories, traditions, and histories that we may not have otherwise explored. Ken's speech was a great example of how a single topic can educate, challenge assumptions, and spark a greater appreciation for culture and history.

# Atlas Out & About!

Our very own Mary Kishimoto and Christian Liu from Island Insurance had the opportunity to speak with Master of Science in Finance students from the University of Hawaii at Manoa about real-world applications of risk, insurance, and portfolio strategy. From bridging theory to sharing career insights, it was a great conversation all around. Mahalo to Professor Spilker for the opportunity to spend time with your FIN 653 Portfolio Optimization class!



Mahalo to The Community Council of Maui (CCM) for hosting an impactful Technology and Associations Seminar! Atlas is honored to be a sponsor of CCM and join the conversation around creating smarter properties and finding new ways to better serve our associations through technology. We're grateful to be part of a community that continues to learn, evolve, and support one another.

We had a great time connecting with the students from the University of Hawai'i at Mānoa's Risk Management Club! Our own Ken Fujiwara, Associate Vice President of Personal Lines, had the opportunity to share a bit about his journey and answer questions students had about a career in the insurance industry, especially here in Hawai'i. We look forward to coming back next semester!



## Atlas Out & About!, Cont.

Thank you to everyone who joined us for our Employer Insights Forum earlier this month! Hosted by our Benefit Consulting Team, the forum brought together industry professionals and thought leaders for an engaging discussion on strengthening workforce engagement through technology. Mahalo to the US Able Life team for sharing their insights with attendees!



We were honored to support the Queen Emma Ball – Lū'au on the Square, a beautiful celebration benefiting St. Andrew's Schools. This meaningful event helps provide scholarships by ensuring more students have access to a transformational education right here in our community.



We were also proud to support the annual Tuxes & Tails event benefiting the Hawaiian Humane Society! This special evening brought together animal lovers and community supporters to celebrate the incredible work being done to care for Hawai'i's animals and strengthen the bond between pets and people.



Atlas was honored to serve as a sponsor of Le Jardin Academy's Peace Gala, a meaningful night dedicated to empowering the next generation of global citizens. Mahalo to Le Jardin Academy for the opportunity to be part of such a special evening, and to everyone who continues to uplift our keiki and community!

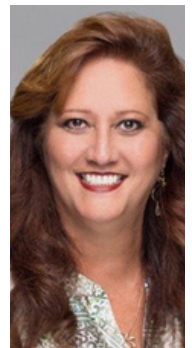
# Atlas Out & About, Cont.



Atlas was proud to sponsor and attend the HUGS (Help, Understanding & Group Support) “Rock-A-Hula for HUGS” Gala, an unforgettable evening celebrating hope, resilience, and the incredible work HUGS does to support Hawai‘i’s seriously ill children and their families. We’re grateful to support organizations that make a lasting difference in the lives of local families!

## PL Referrals

Please continue to refer your friends and family (all islands) for a personalized Insurance Analysis for our Personal Lines Referral Program! Staff receives \$25 per referral and then \$25 for every referral bound. If you would like to participate in this program, please contact Mike Salvatera at (808) 533-8663 or [msalvatera@atlasinsurance.com](mailto:msalvatera@atlasinsurance.com). Here are the staff that helped with the program for the month of May 2026!



Della Nakamoto, 1 referral, 1 bound; Elaine Gascon, 1 referral; Jennifer Shiraki, 1 referral; Keane Muranaka, 2 referrals, 2 bound; Mary Kishimoto, 1 referral; Sandy Ferreira, 1 bound; Terri Workman, 2 referrals, 2 bound.