Nā Leo o Atlas

MARSH AGENCY | ATLAS INSURANCE AGENCY
A Marsh Agency LLC Company

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Core Values

- Pono
- Lokahi
- Alaka'i
- Ho'okele
- Kakou
- Imi'ike

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Trick or Treat!

It was a boo-tiful turnout at our OAC Halloween event! Between the costumes and the candy apples from Candy Coated Craves, our team brought out the spooky season spirit. The thing that was scary was that the OAC was telling our staff to be careful...one candy apple was an onion. That was the "trick" of the event! Mahalo to our OAC for another wonderful event and making the office such a fun place to be!



No one was harmed in eating a raw onion.

Trick or Treat!, Cont.



BBB Foundation Torch Awards!



We are proud and excited to announce that Atlas has been named a recipient of the 2026 Better Business Bureau (BBB) Torch Award for Ethics in the Large Business category for the State of Hawai'i! The BBB Torch Awards for Ethics recognize businesses that demonstrate an outstanding commitment to ethical business practices, integrity, transparency, and building trust with their customers, employees, and communities. The awards celebrate organizations that go above and beyond in fostering a culture of excellence and making a positive impact in the communities they serve.

During the broadcast, the announcers specifically highlighted our commitment to community service and educational outreach as key reasons for our recognition. They mentioned initiatives such as our Risky Business podcast and our Emergency Resources webpage as examples of how Atlas continues to provide valuable information, education, and support to businesses and communities throughout Hawai'i. Particularly timely given the recent storms impacting our islands, recent podcast episodes and our emergency resources have provides guidance and information to help individuals and businesses prepare for and respond to natural disasters and other emergencies, including earthquakes, tsunamis, hurricanes, tropical storms, volcanic activity, flooding, heavy rains, wildfires, and power outages.

This recognition is a testament to the collective efforts of our entire team. Whether you're working directly with clients, supporting our internal operations, participating in community initiatives, or contributing behind the scenes, each of you plays an important role in upholding the values and culture that make Atlas deserving of this honor.
Mahalo for your continued dedication to our clients, our communities, and one another. Let's take pride in this achievement and continue building on the culture of integrity, service, and excellence that has defined Atlas for years. Congratulations!

Congrats, Christen!



Please welcome baby Summer Tominaga! Summer was excited to make her debut on October 3, 2026! She weighed in at 6 lbs., 11.6 ounces at 8:38 a.m., measuring 19.5 inches. Congratulations to Saks and her family!











Atlas Out & About!

Atlas was proud to join Sacred Hearts Academy for their 8th annual Academy Uncorked fundraising event, and even prouder to share the evening with our Atlas ‘ohana and two of our valued clients, Saint Louis School and the Hawaiian Humane Society. The event supported scholarships that open the doors for young women across Hawai‘i. Mahalo to the Academy for having us, and to our clients for celebrating with us.





Season 2 of our Risky Business Podcast is live!
In this episode, hosts Sean Satterfield and Shane Choi sit down with Jaimee Jones, Director of Underwriting and Product Management at Zephyr Insurance. They talk hurricane preparedness, common insurance misconceptions, and what homeowners and condo owners across Hawai‘i should know heading into hurricane season.

We had the honor of joining Daihonzan Chozen-ji for Zen & Sake 2026, a benefit evening of seven courses paired with premier sake at the ballroom in Prince Waikiki. Supporting the people and places that make Hawai‘i home is what we’re all about. Mahalo to Chozen-ji for welcoming us, and to everyone who came together for such a meaningful cause!



Atlas Out & About!, Cont.

Atlas was proud to attend AlohaCare's 2027 Open Enrollment Benefit Fair! Our benefits team had a blast at this '70s-themed event. We enjoyed connecting with HMAA, Kaiser, HDS, NBS, Nationwide, WorkLife, Aflac, and USAble, and with the community we serve. We're proud to be part of Hawai'i's growing insurance community. Mahalo to AlohaCare for a fun and memorable day!





Atlas was proud to join more than 150 property and asset management leaders at the Institute of Real Estate Management Hawaii Chapter's Annual Awards & Installation Gala at the Alohilani Resort Waikiki Beach. The chapter celebrated its 70th Anniversary with a night of disco glamour, congratulating award winners, welcoming newly installed certified members, and honoring professionals. Congratulations to everyone honored, and thank you for including us in a night full of legacy, glamour, and Ohana.

Mahalo to those who joined our AOAO Seminar!
From preparing before and during a loss, to navigating the recovery process, our guest speakers shared practical guidance to help communities feel ready when it matters most. A big thanks to our speakers: Max Kopper, Attorney and Partner at Porter Kiakona Kopper, LLP;
Maile Fuchshuber, Manager of Hawai'i Flood Division at Wright Flood; Jeremy Schmalfeldt, General Manager at BELFOR Property Restoration, and our own Keane Muranaka and Tracie Akai, as guest speakers for the afternoon's final panel, and Shane Choi and Sean Satterfield. (Moderators) We are here to guide you every step of the way!



Atlas Out & About!, Cont.

Our BSG Commercial Lines team in the Philippines recently got together for a team lunch at Texas Roadhouse! The team celebrated the all the hard work done throughout the year over good food and even better company. Mahalo to our BSG team for all that you do in supporting Atlas and our clients every day!





PL Referrals

Please continue to refer your friends and family (all islands) for a personalized Insurance Analysis for our Personal Lines Referral Program! Staff receives $25 per referral quoted and then $25 for every referral bound. If you would like to participate in this program, please contact Mike Salvatera at (808) 533-8663 or msalvatera@atlasinsurance.com. Here are the staff that helped with the program for the month of October 2026!





Dana Tokioka, 2 referrals; Della Nakamoto, 1 referral; Jill Yamada-Murota, 1 referral; Jessica Pippin, 1 referral; Mary Kishimoto, 4 referrals, 1 bound; Pam Varma, 1 referral; Robin Martin, 1 referral, 1 bound; Sean Satterfield, 3 referrals; Shane Choi, 2 referrals; Terri Workman, 3 referrals.

From Screen Time to Island Time

By: Tom Allen



October's Toastmasters meeting was highly anticipated by the nearly standing-room-only crowd—and it did not disappoint. First up was Tom Allen, who regaled the audience with his "one and done," or "first and final," nowhere-near-starring role as Tom Harrington, a grieving father whose son had been killed earlier in the episode. Tom gave us an insider's look at how television production works, including what it was like to be fussed over by crew members who constantly adjusted his hair, straightened his suit, and offered him water every three minutes. But once filming wrapped, they showed Tom the door and reminded him not to let it hit his you-know-what on the way out. Hero to zero in a matter of seconds.

Next up was Kaimana's speech about the island of Lanai, once known as the "Pineapple Island." Lanai reportedly produced about 75% of the world's pineapples before billionaire Larry Ellison purchased 98% of the island in June 2012 for approximately $300 million. "Chump change for Uncle Larry," as Kaimana referred to him. Nearly all of Lanai's roughly 3,300 residents work for Uncle Larry. When COVID-19 brought working life to an abrupt halt, Mr. Ellison continued paying the island's employees for approximately a year and a half, until the pandemic subsided. Kaimana concluded by posing a thought-provoking question: What will become of Lanai? And then, tantalizingly, he left the audience hanging without an answer (mostly because he ran out of time).

If you'd like to see how Toastmasters can help you refine your speaking skills, come join us. We'd love to have you!



EPIC Corner

By: Christopher Singhavara

EPIC: Exploring Hawai'i Theatre Center (HTC)

In October, the Hawai'i Theatre Center's (HTC) tour highlighted the building's history, architecture, restoration, and continued role in Hawai'i's arts community. Attendees also had time to catch up with colleagues and learn more about one of Honolulu's most celebrated landmarks, a fine jewel located just a few minutes away in the heart of downtown and a pioneer of its time for theatres around the world. Despite many attendees sharing they have previously visited the HTC, the EPIC team was able to provide a backstage tour that provided a different and renewed perspective and appreciation of the building. We learned how the theatre was designed, how it has changed over the years, and what has gone into preserving it; the HTC has worked tirelessly to maintain its original beauty and charm, making sure replacements and restoration items from the 1920s to preserve the authentic feel of the HTC as it was experienced on opening day.



The tour also highlighted the theatre's early ventilation system, which used ice and fans through floor vents, to help keep audiences comfortable during performances. Learning about these details offered a glimpse into the thoughtful design and innovation that made Hawai'i Theatre remarkable for its time.

Paige Wilson described the experience as "rich" because Hawai'i Theatre is rich in culture and history. She thoroughly enjoyed the tour and found it invaluable to learn how the theatre began. She was impressed that the magnificent building has stood for so many years and continues to serve as an important part of Hawai'i's arts community. Although Paige has always enjoyed attending shows there, the tour gave her a deeper appreciation for the theatre and its history. She also appreciated the opportunity to meet our client and learn more about the impact Hawai'i Theatre Center has made in the community. She looks forward to attending future performances with a greater understanding of the building and its significance, as well as participating in more EPIC events.

Walter described the experience as "enchanting." He enjoyed learning about the theatre's history and architecture, particularly the innovative features designed to make audiences more comfortable during performances. He noted that Hawai'i Theatre is a wonderful example of the creativity and ingenuity found in Hawai'i's past. When asked to describe the event in one word, Jimmy Lui Kwan shared a few that came to mind: impressive, historical, significant, pioneering, beautiful, and EPIC.

Other attendees described the experience as enchanting, ethereal, intriguing, and rich. Their thoughtful reflections captured the lasting impression the tour made on the group.

EPIC Corner, Cont.

By: Christopher Singhavara

As a special surprise, attendees also received memberships to Hawai'i Theatre Center. This generous gift gives our members another opportunity to enjoy the theatre's programs and events. We hope everyone enjoys their membership and has the opportunity to visit Hawai'i Theatre again with friends and family. Thank you to everyone who joined us and helped make the morning such a meaningful experience. We hope the tour provided a deeper appreciation for Hawai'i Theatre Center and the important place it holds in our community. We are grateful to Hawai'i Theatre Center for welcoming EPIC and to our members for continuing to support opportunities that bring us together.

Coming Up in November: EPIC x Child Family Services (CFS) Donation Drive

As we head into the holiday season, EPIC is working with Child & Family Service to organize a donation drive. The goal is to collect toys and essential items to support local families. We are working with Child & Family Service to confirm the items needed and finalize the collection details.

The donation drive is planned to take place at our office from mid- November through the Friday, December 4th, 2026. We hope you will consider taking part. Every donation can help provide extra support to a local family during the holidays.

Thank you, as always, for being an important part of EPIC.

Your EPIC Board
Greg Matsuura | Rubierose Cacho | Christopher Singhavara





